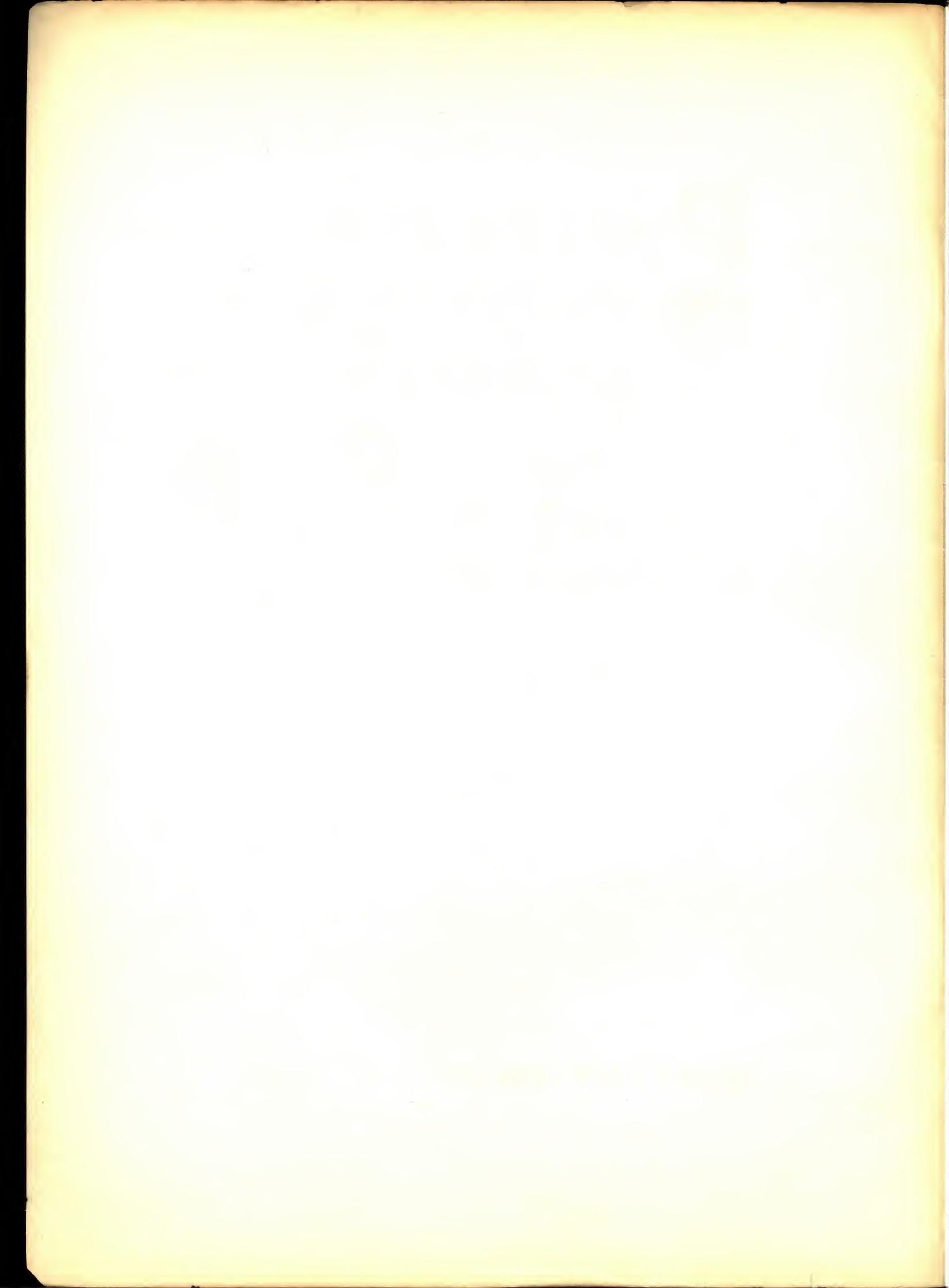


pROGRESSIVE
—
architecture

**SELECTED
ARCHITECTURAL
DETAILS**

SERIES 1949-1950



S E L E C T E D
A R C H I T E C T U R A L
D E T A I L S

Progressive Architecture
Series—1949-50



THE REINHOLD PUBLISHING CORPORATION
330 West 42nd Street
New York 18, New York

I N D E X

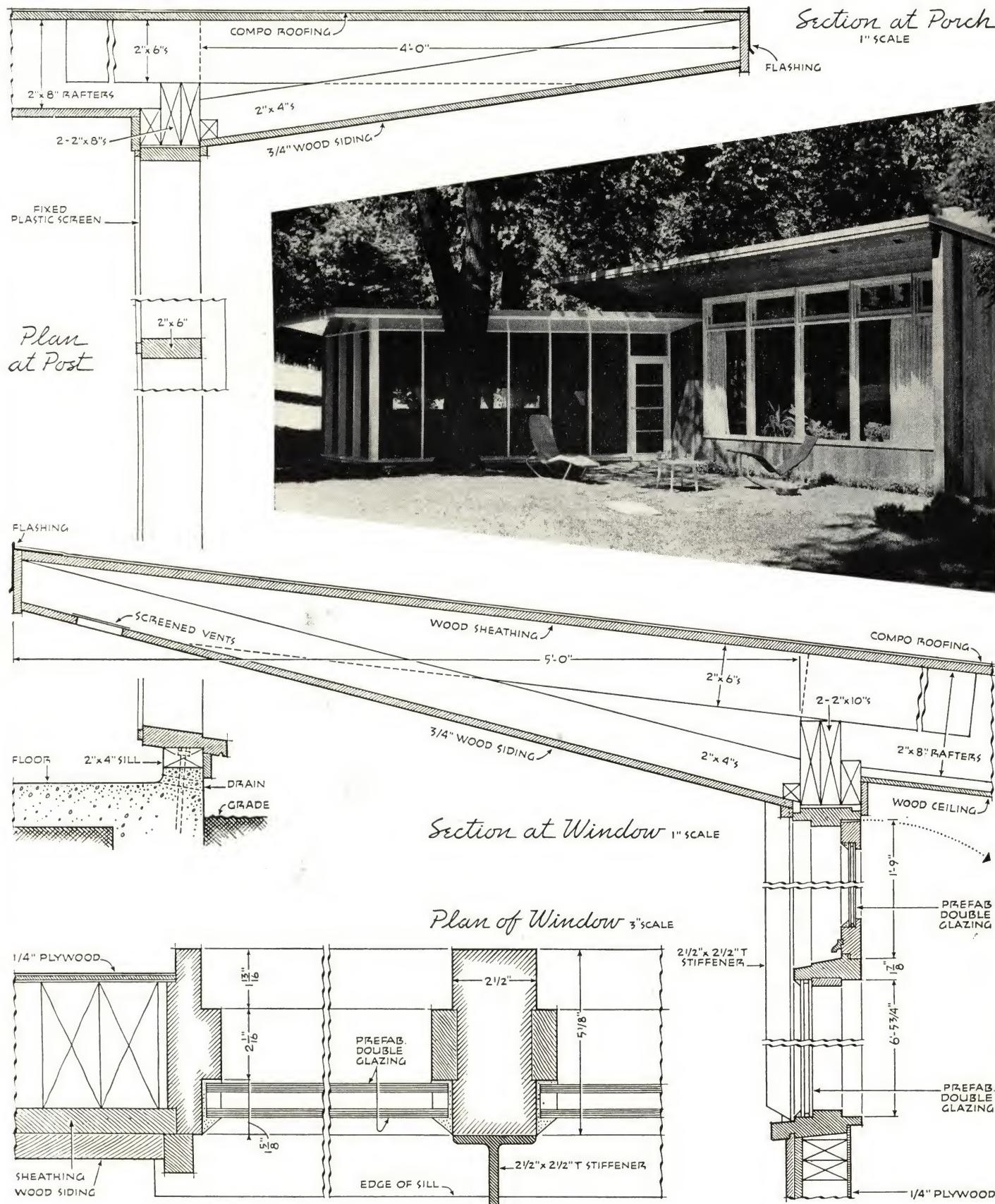


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Selected Details

F

HOUSE: ROOF OVERHANGS, WINDOWS



HOUSE
MINNEAPOLIS, MINNESOTA

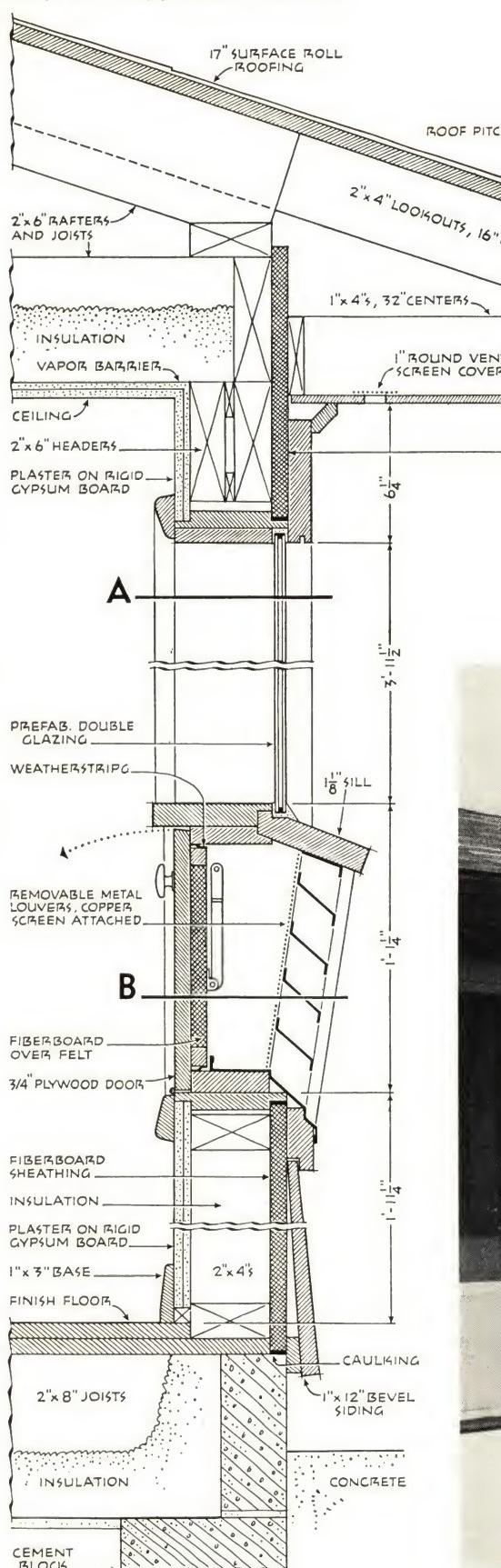
WILLIAM M. FRIEDMAN and HILDE REISS, Designers
MALCOLM E. LEIN, Associate

Selected Details

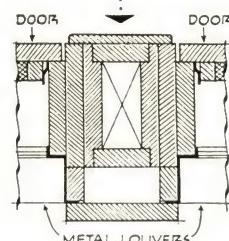
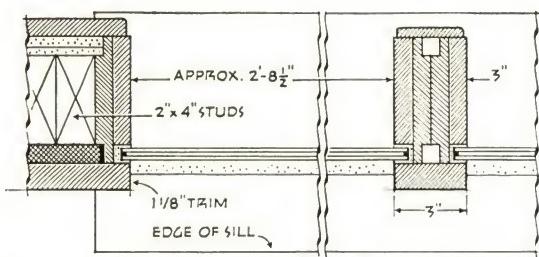


HOUSE: WINDOW

Wall Section 1 1/2" SCALE



Plan at A



Mullion at B



HAZARD HOUSE

Syracuse, New York

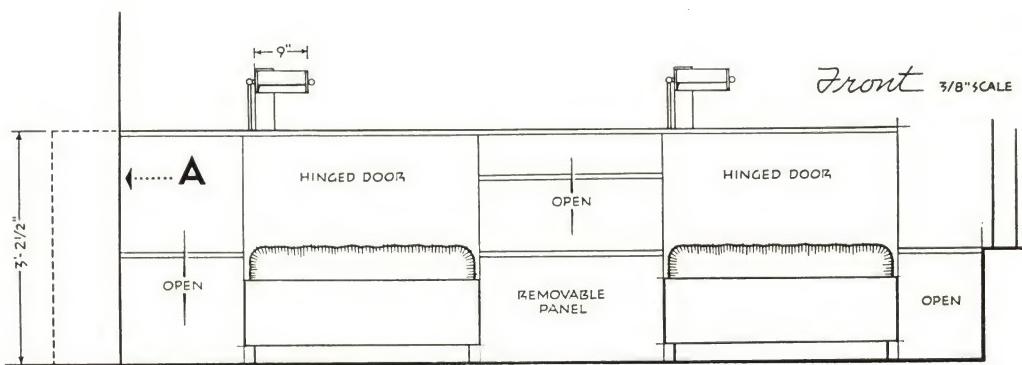
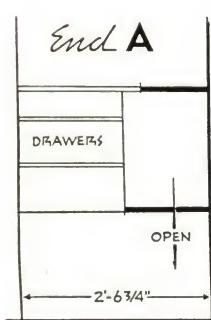
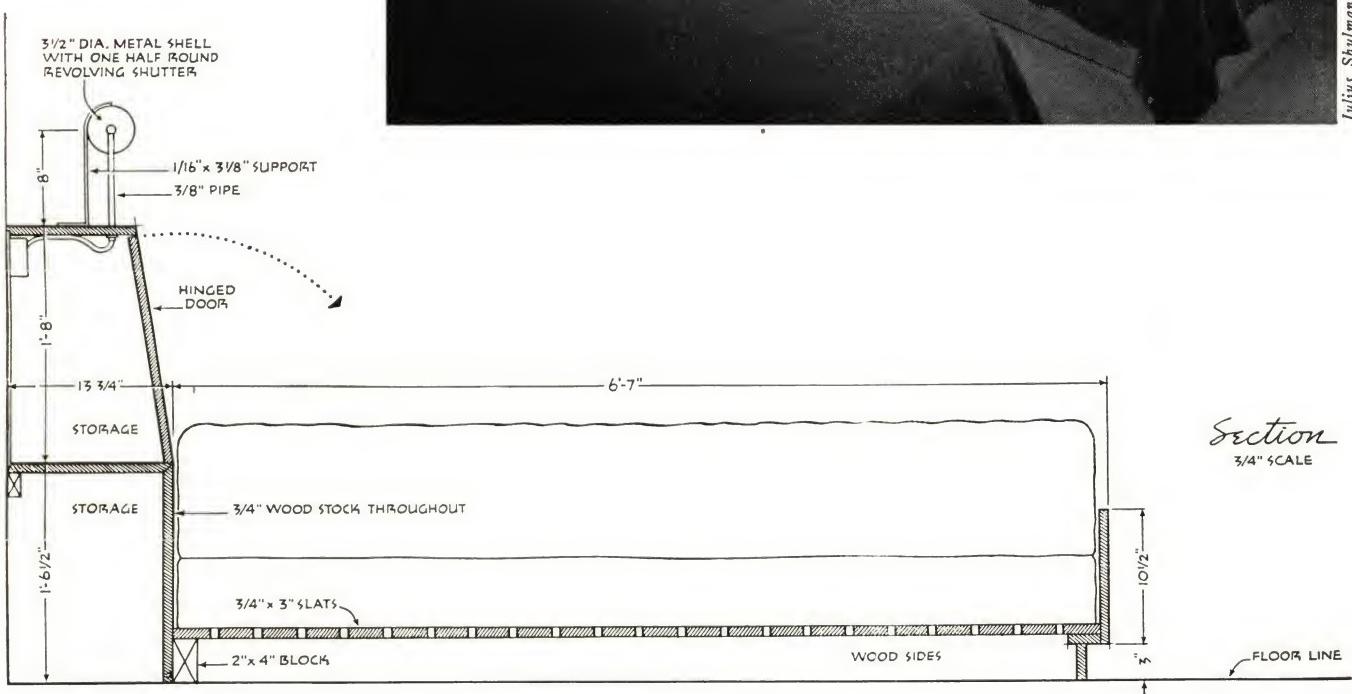
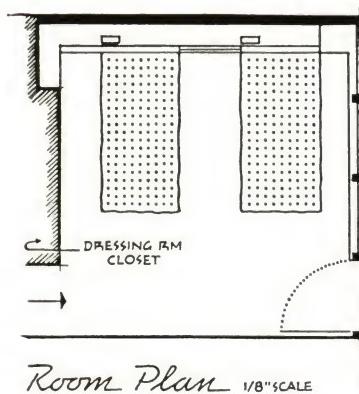
SARGENT-WEBSTER-CRENSHAW & FOLLEY

Architects

Selected Details



HOUSE: BUILT-IN BEDS



WARING-LEWIS HOUSE

Los Angeles, California

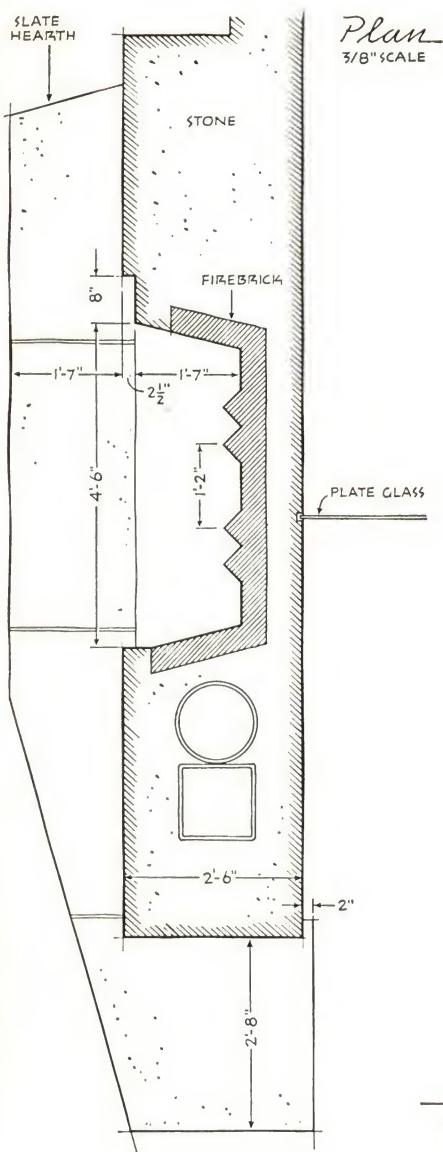
RAPHAEL SORIANO

Designer

Selected Details

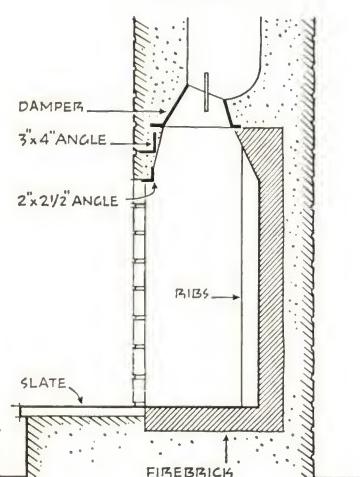


HOUSE: FIREPLACE



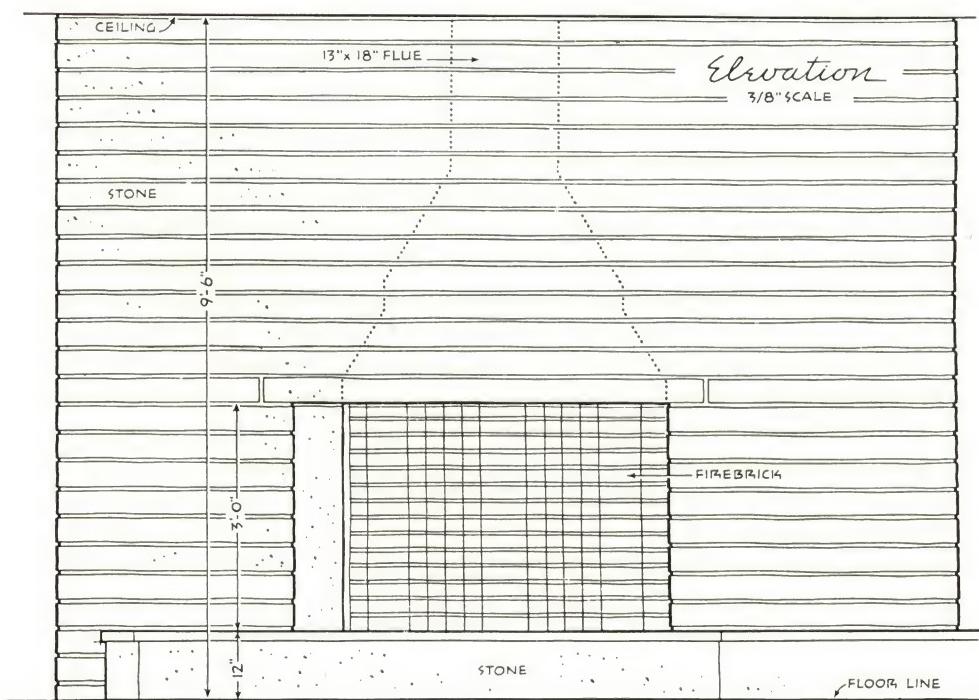
Rodney McCay Morgan

Section



McCONNELL HOUSE

Solon, Ohio



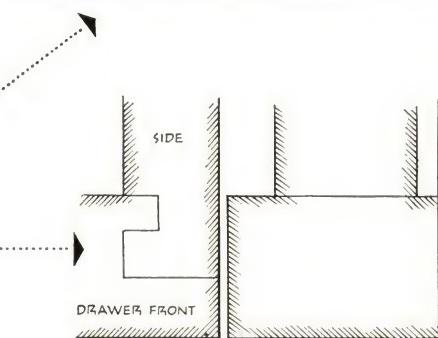
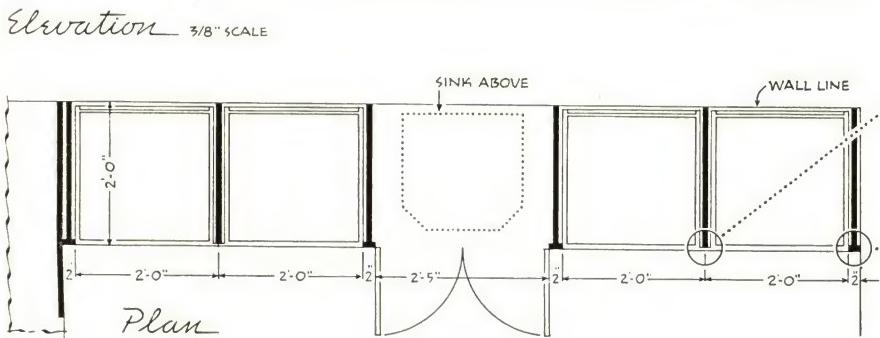
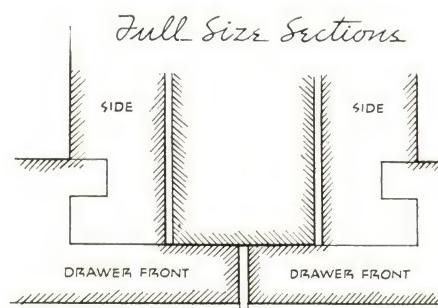
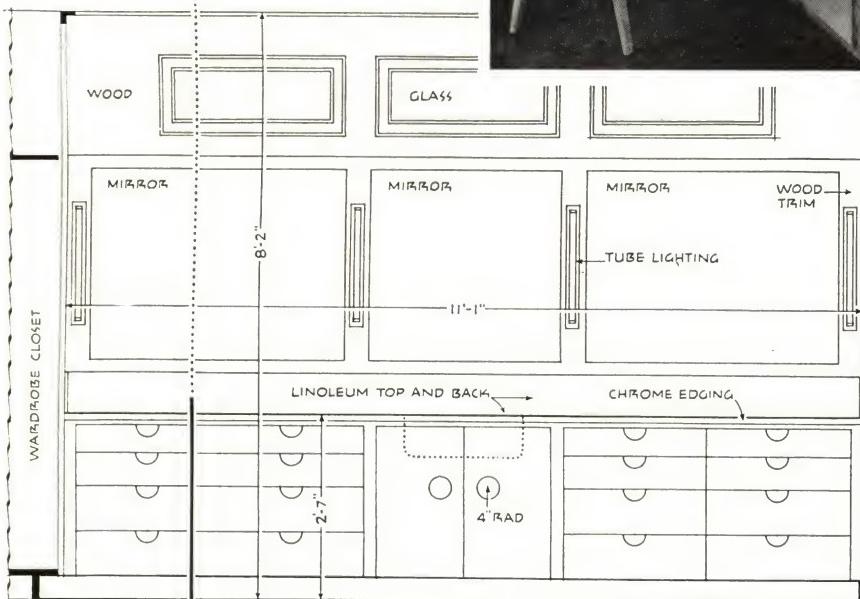
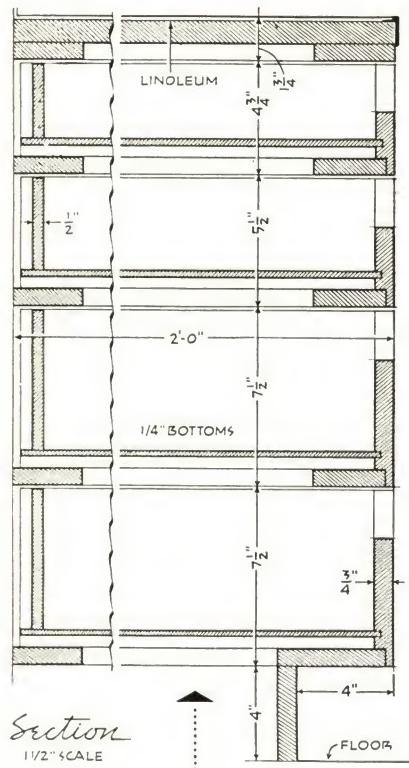
ERNST PAYER

Architect

Selected Details



HOUSE: DRESSING COUNTER



RALPH CLIFFORD HOUSE
Los Angeles, California

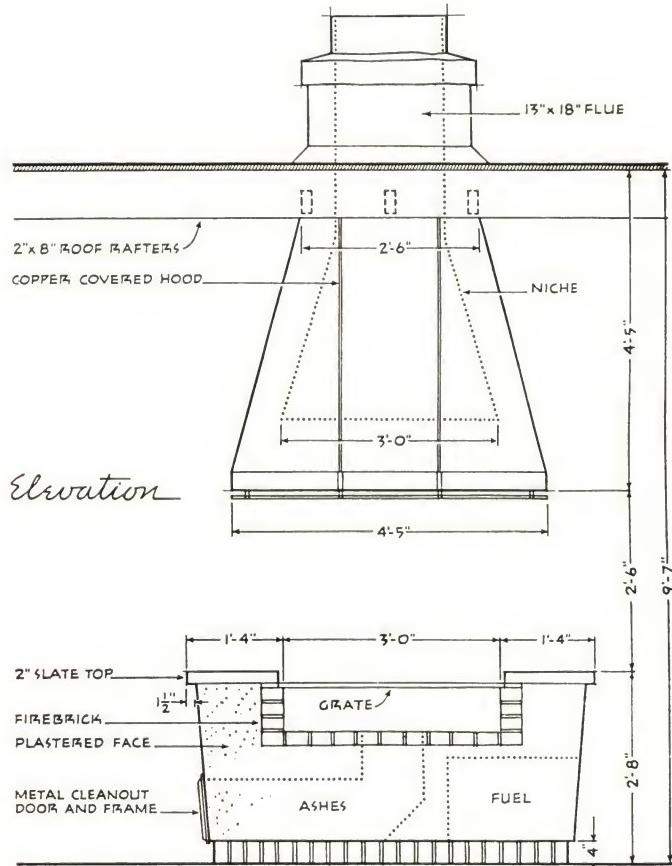
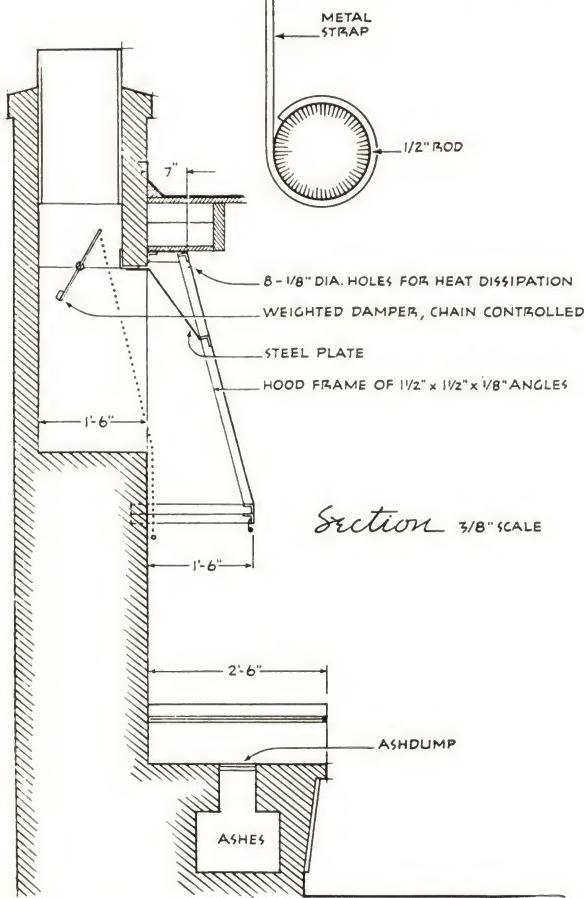
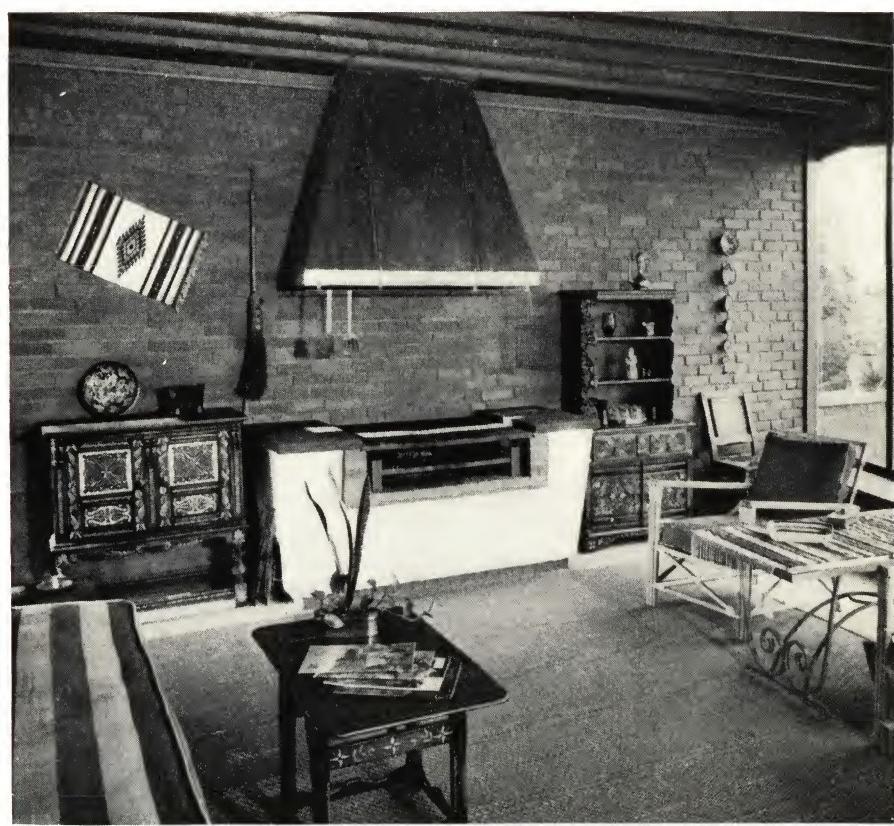
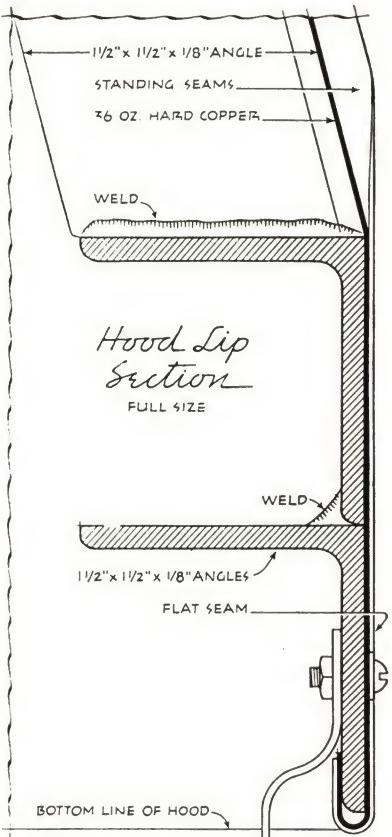
CLIFFORD-LINDSTROM
Designers

Selected Details



HOUSE: BARBECUE

Rodney McCay Morgan - PHOTOG



McCONNELL RESIDENCE
Solon, Ohio

ERNST PAYER
Architect

Selected Details



HOUSE: CABINET WALL

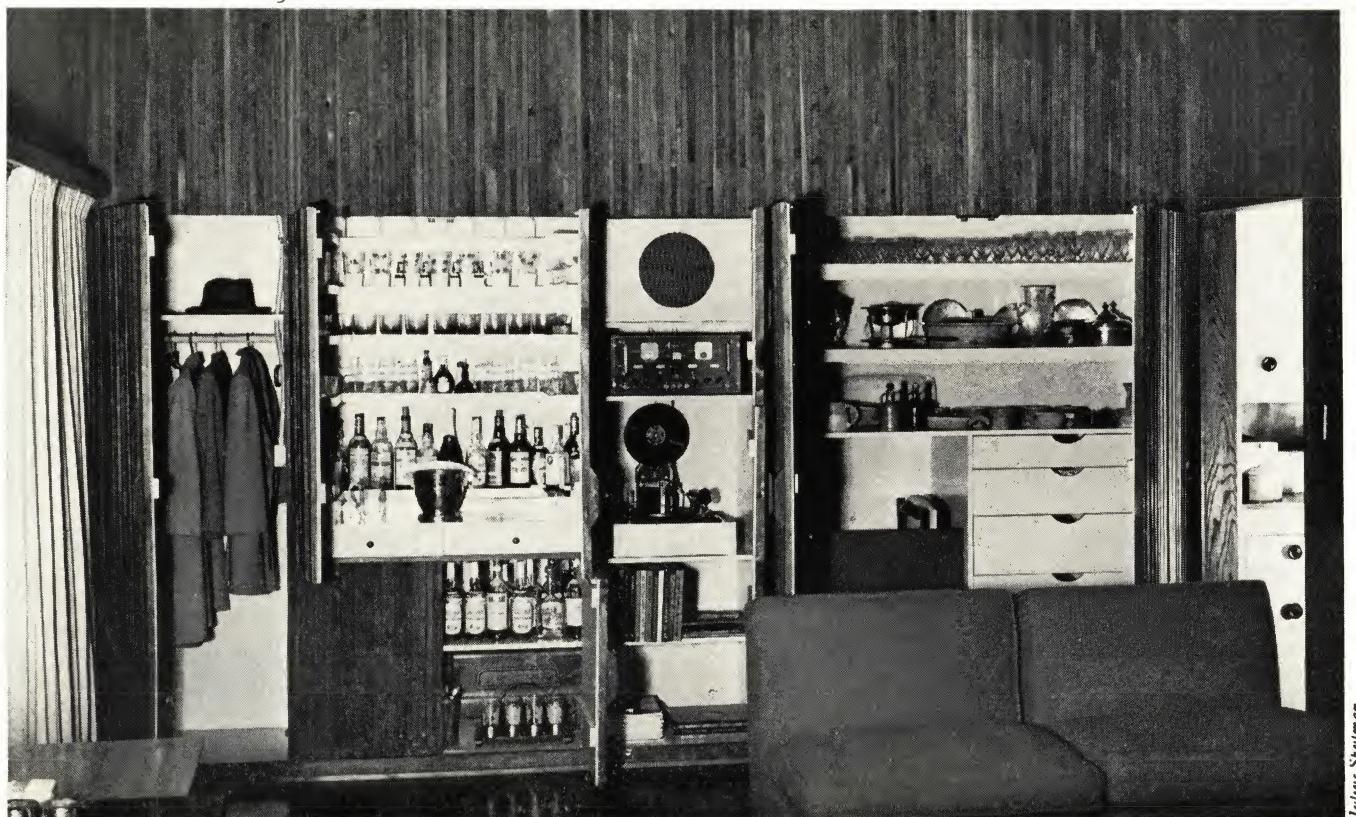
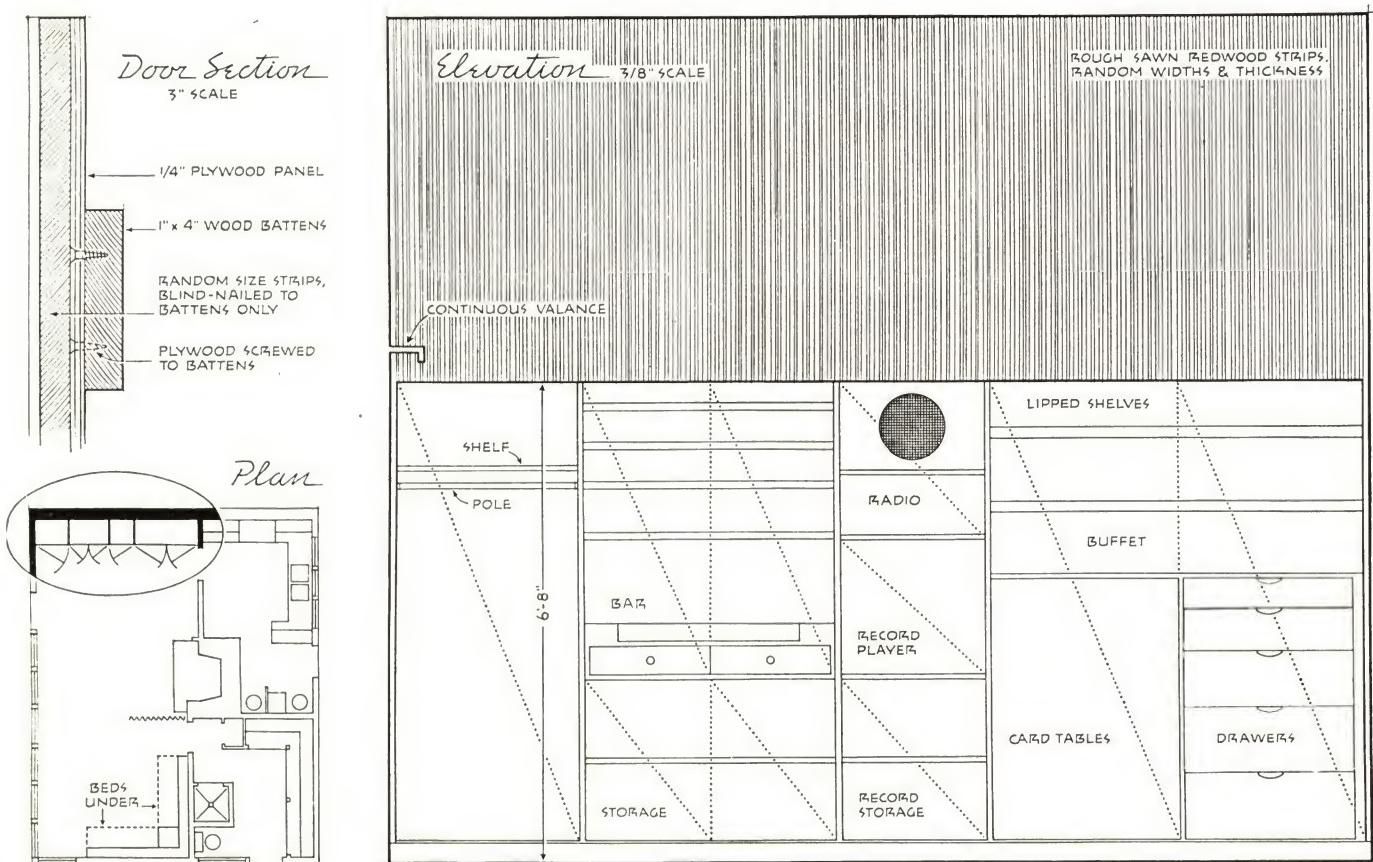


PHOTO BY D. MCGOWAN



COINTE RESIDENCE
Hollywood, California

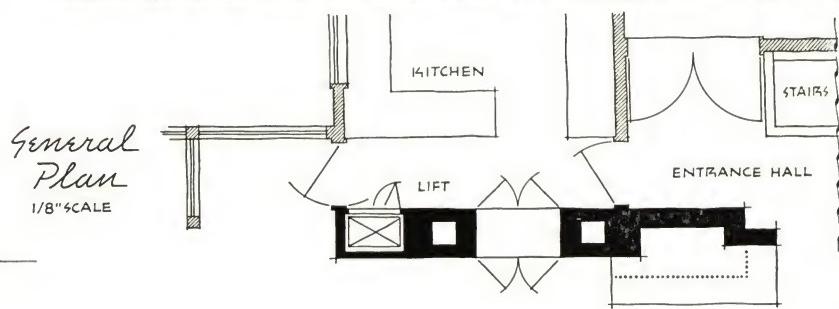
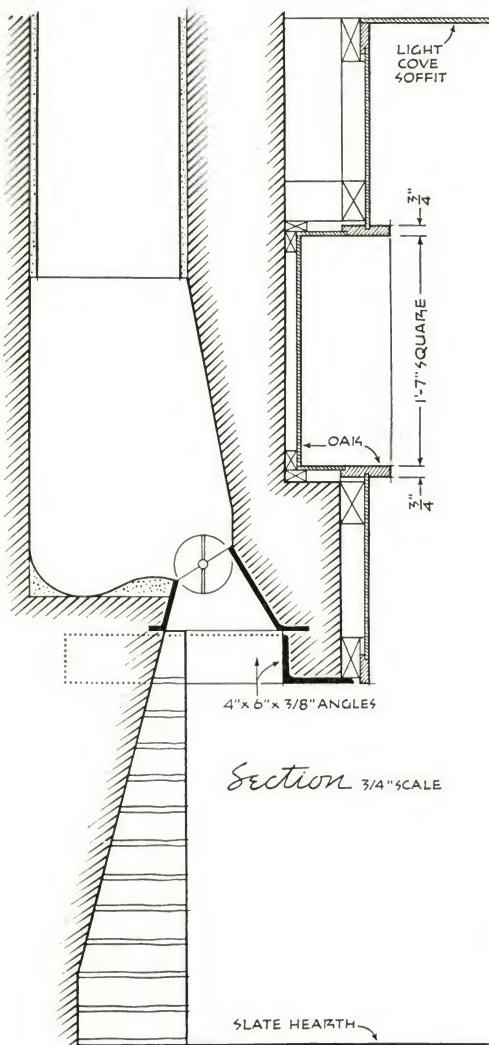
HAROLD J. BISSNER
Architect

Selected Details

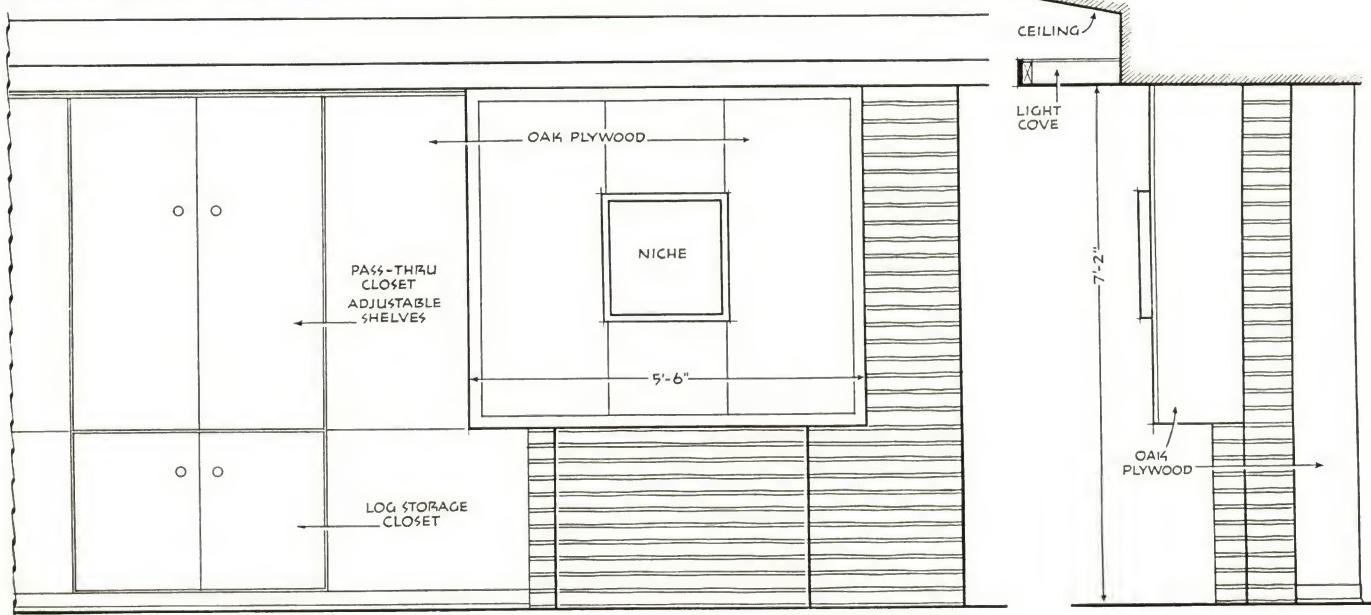


HOUSE: CABINET WALL

Rodney McCoy Morgan



Front and End Elevations 3/8" SCALE



ERIC SEVAREID HOUSE

Alexandria, Virginia

CHARLES M. GOODMAN
ARCHITECT

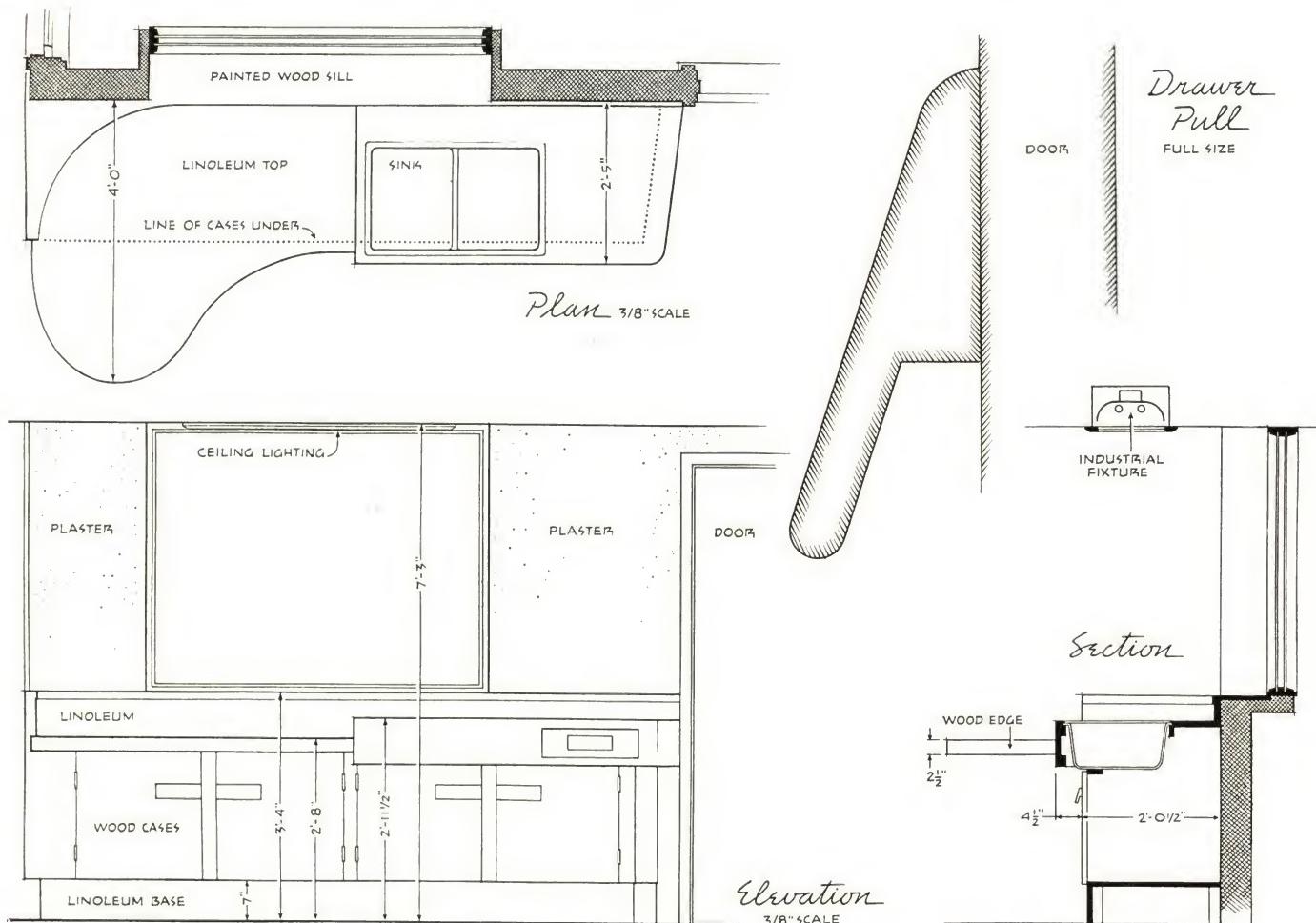
Selected Details



HOUSE: KITCHEN SINK COUNTER



Cabinet 114



SHADD RESIDENCE

Fayetteville, New York

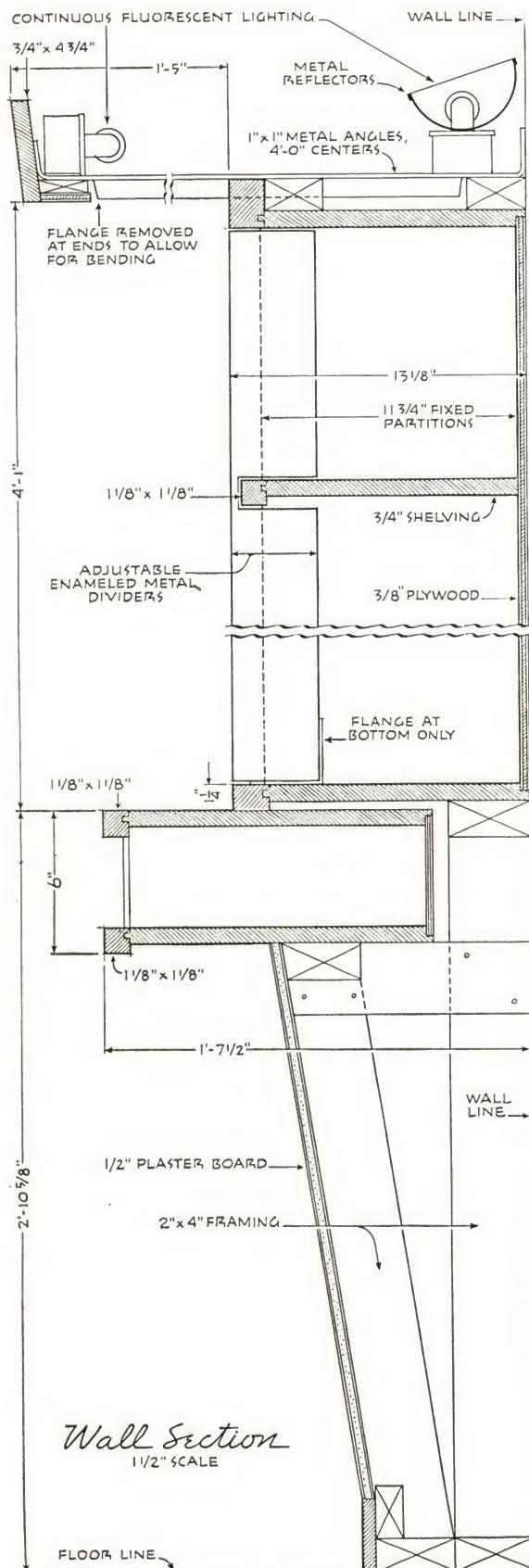
WILLARD B. SMITH

Designer

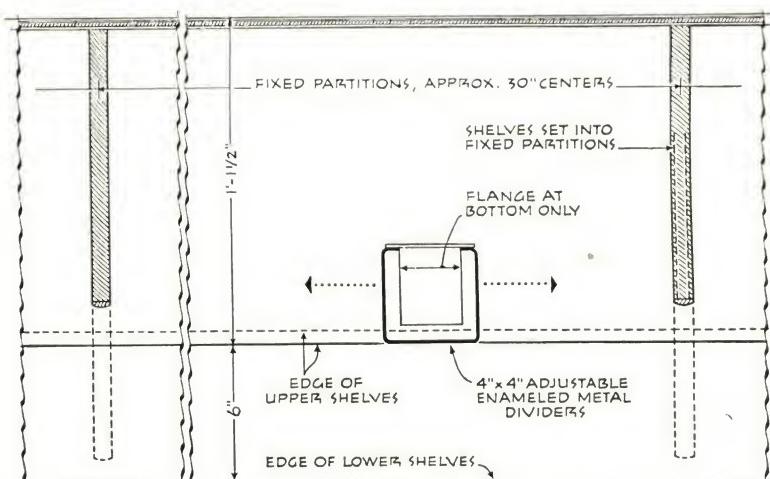
Selected Details



STORE: SHELVING

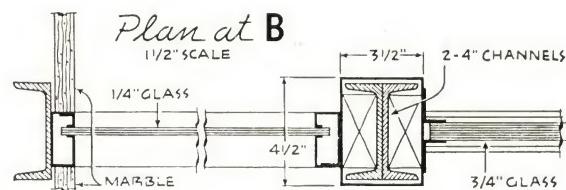
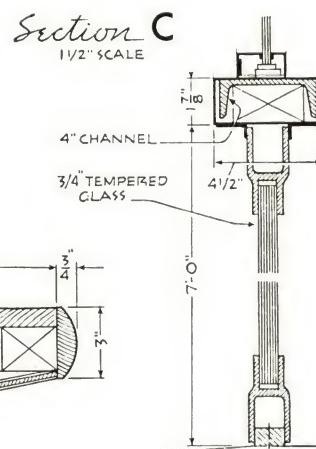
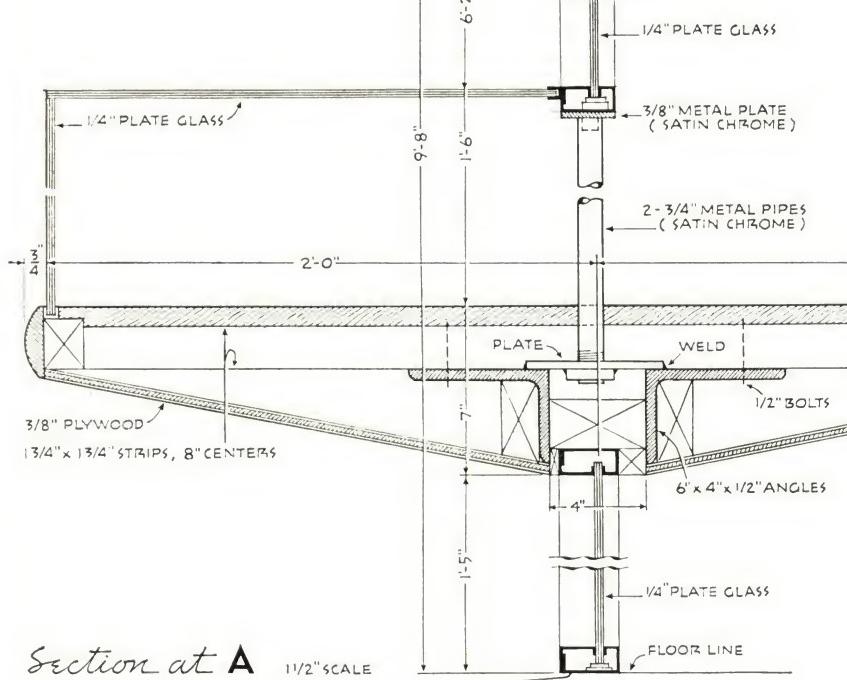
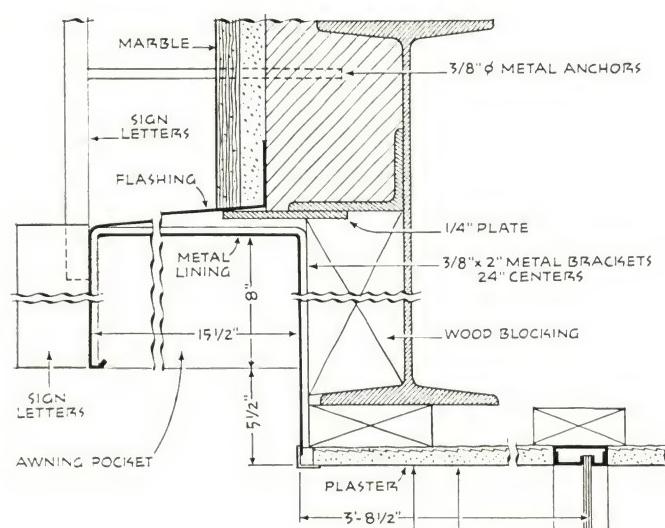
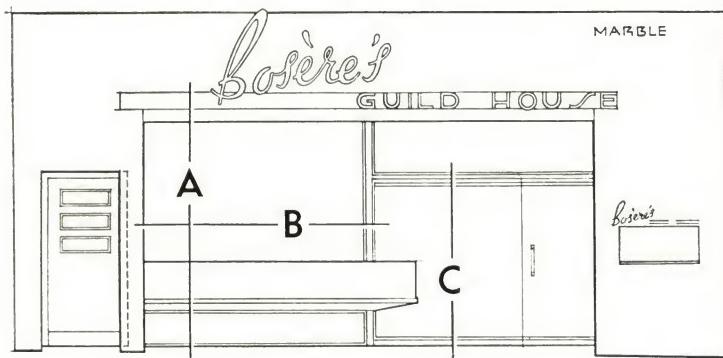


Plan through Shelving 1 1/2" SCALE



BOOK STORE
SAN FRANCISCO, CALIFORNIA

BOLTON WHITE
Architect



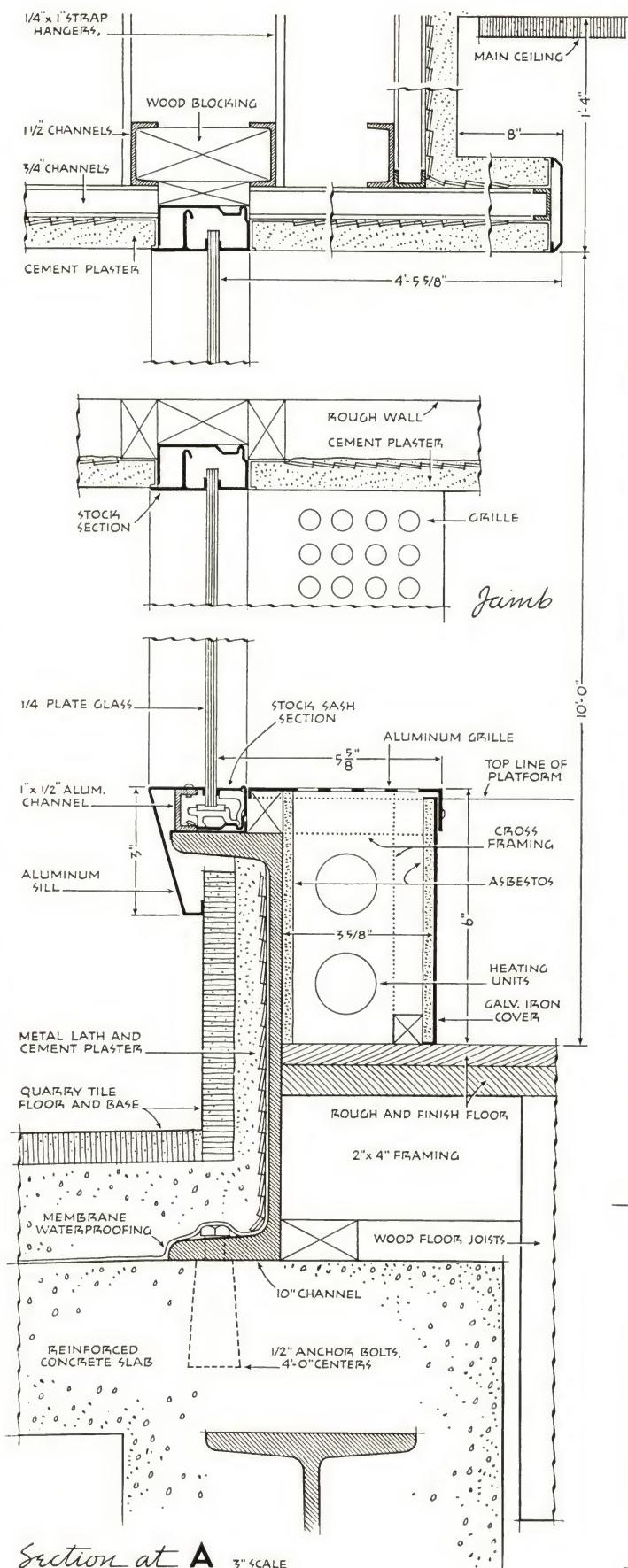
SHOE STORE
HARRISBURG, PENNSYLVANIA

CARSON & LUNDIN and WM. LYNCH MURRAY
Associated Architects

Selected Details



STORE: STORE FRONT



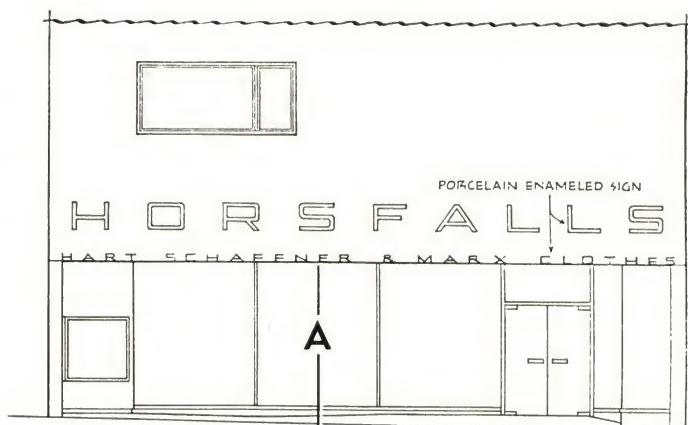
Section at A 3" SCALE

HORSFALL'S

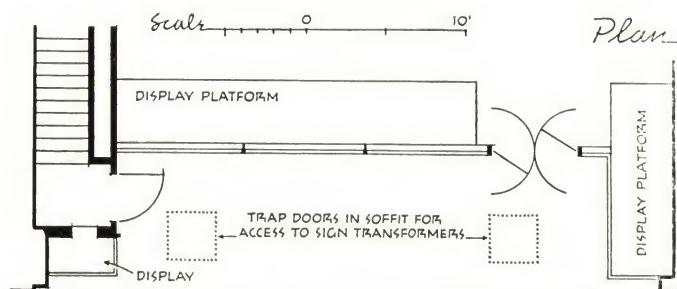
Hartford, Conn.



Dan Shultz



front elevation



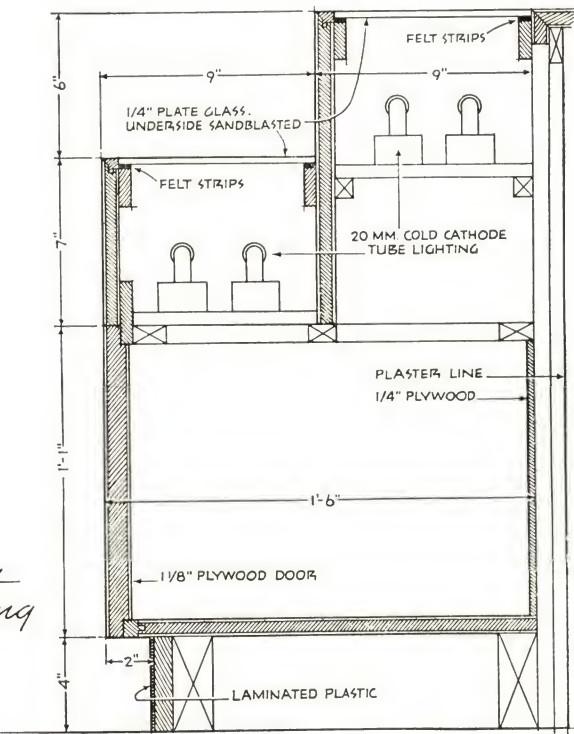
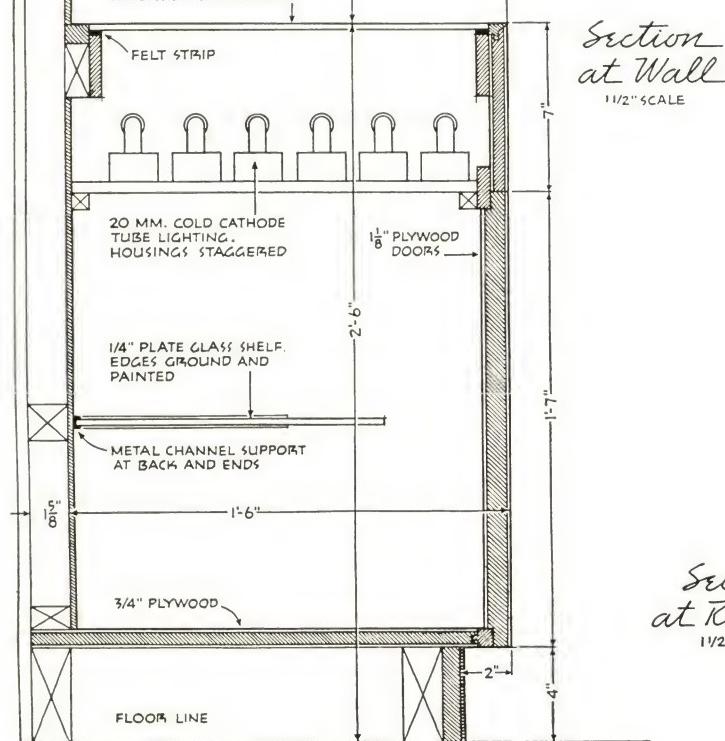
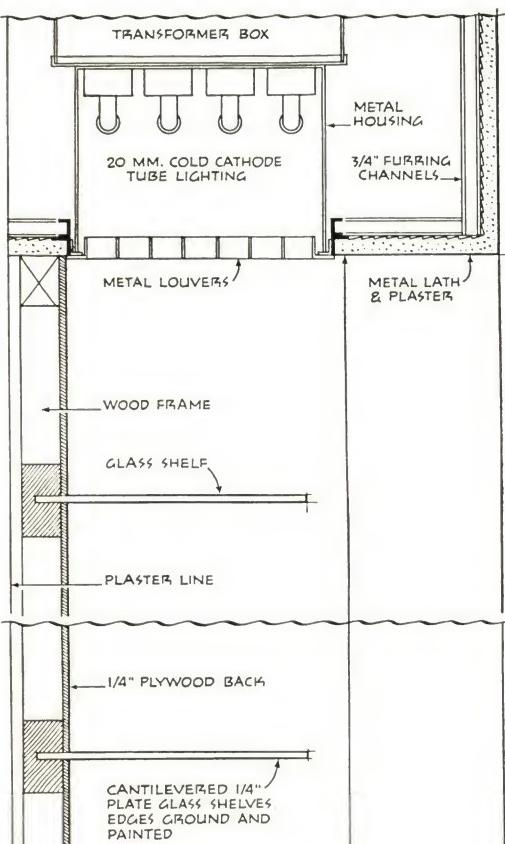
KETCHUM, GINA & SHARP

Architects

Selected Details



SHOWROOM: DISPLAY SHELVES FOR GLASSWARE



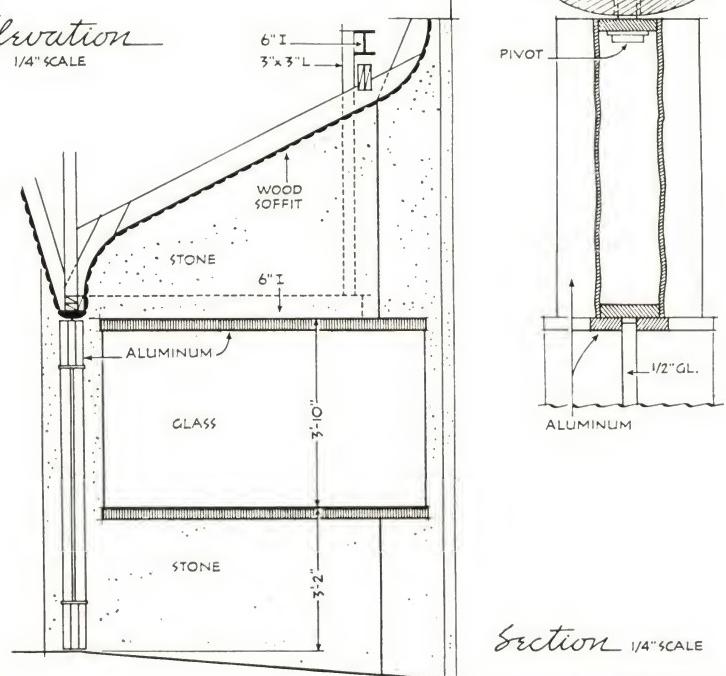
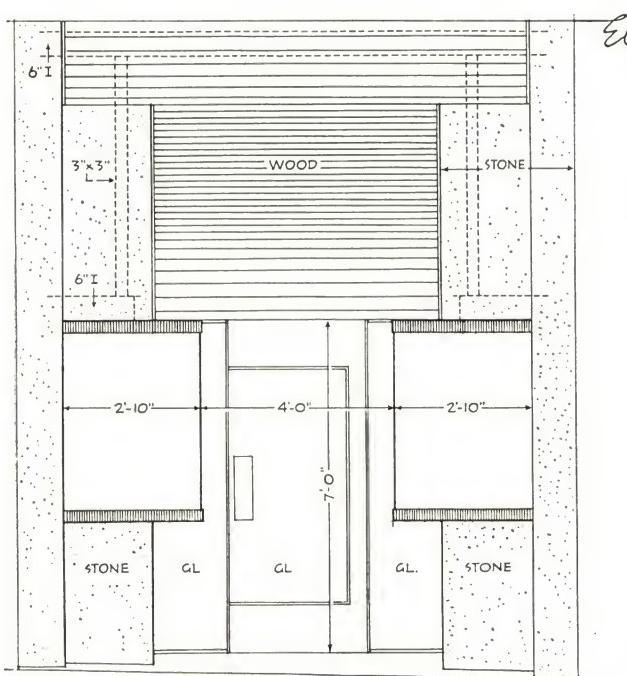
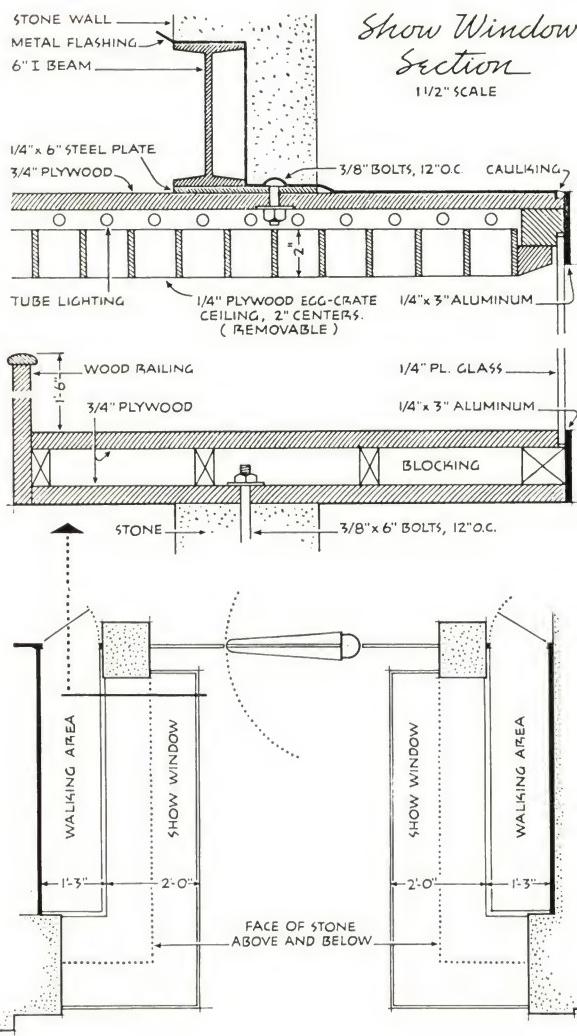
LIBBEY GLASS DIVISION
OWENS-ILLINOIS GLASS CO., New York, New York

CARSON & LUNDIN
Architects

Selected Details



STORE: EXTERIOR SHOWCASES



STRATFORD'S JEWELRY STORE
Newton, North Carolina

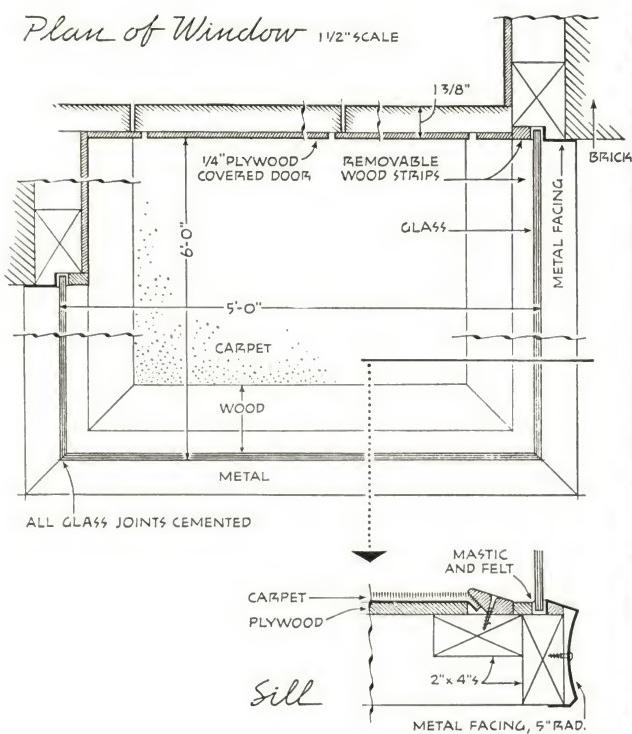
DESIGN ASSOCIATES
Designers

Selected Details



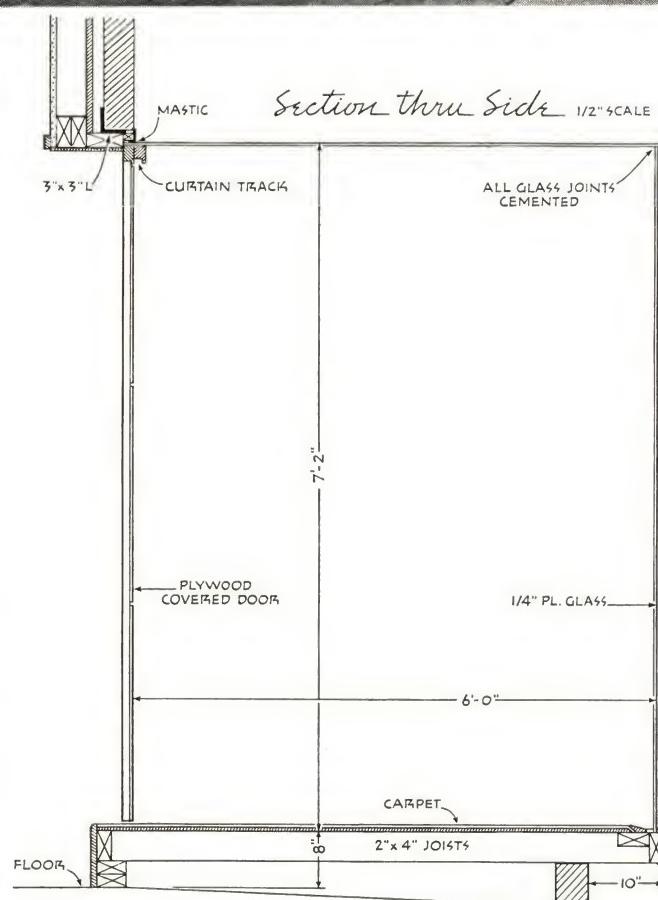
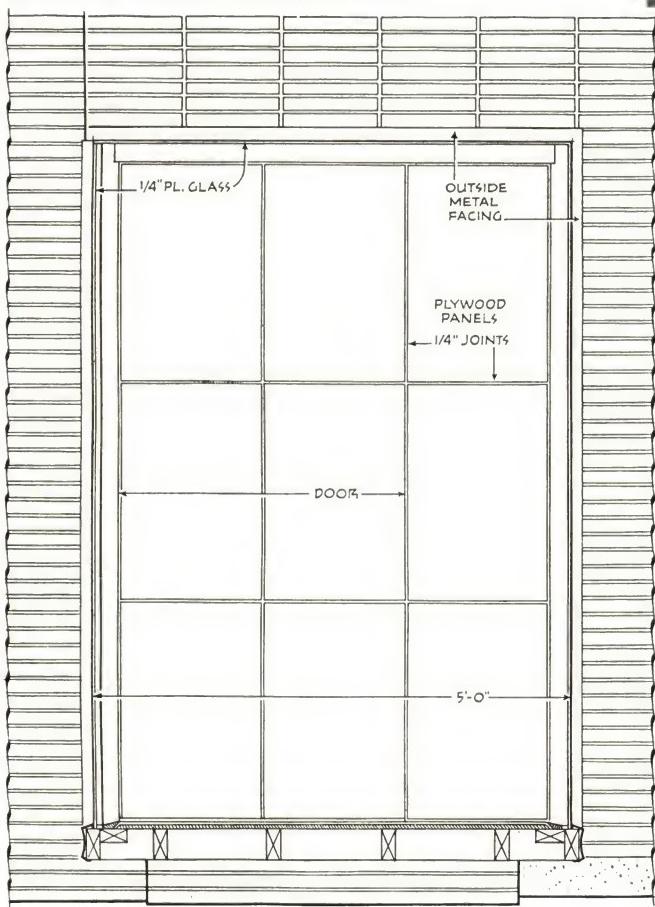
STORE: EXTERIOR SHOWCASES

Plan of Window 1/2" SCALE



Floyd Ray

Section thru Front 1/2" SCALE



IRENE BURKE SHOP

Long Beach, California

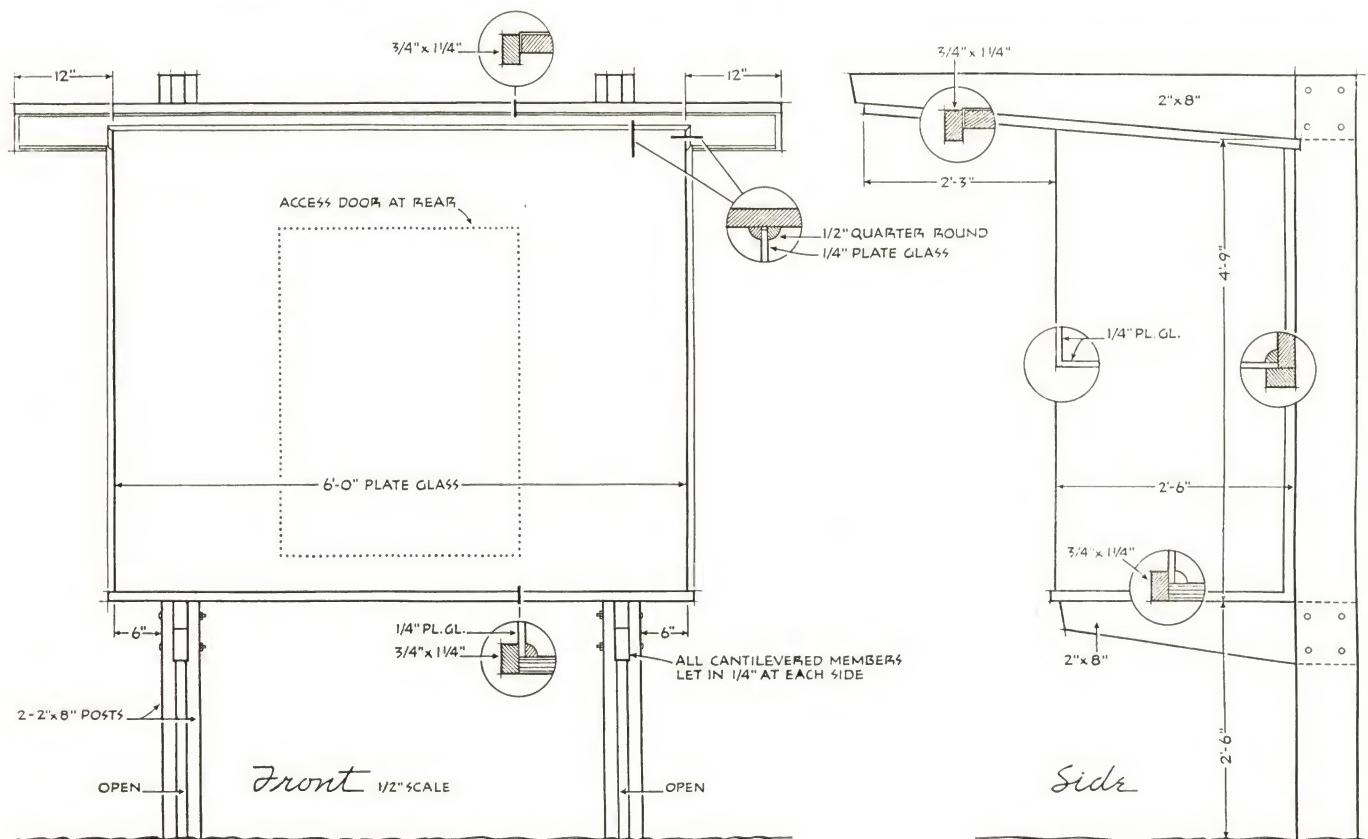
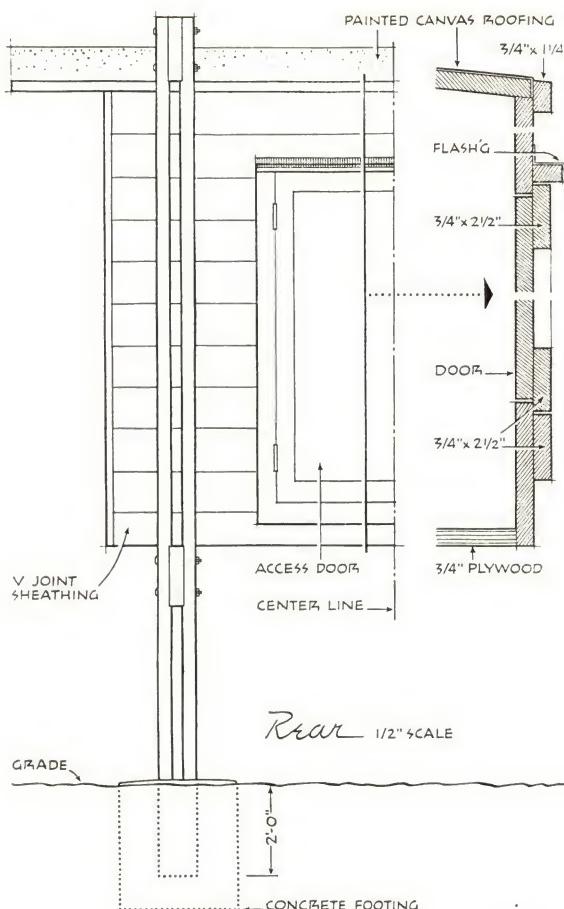
KENNETH S. WING

Architect

Selected Details

P

SHOP: OUTDOOR DISPLAY CASE



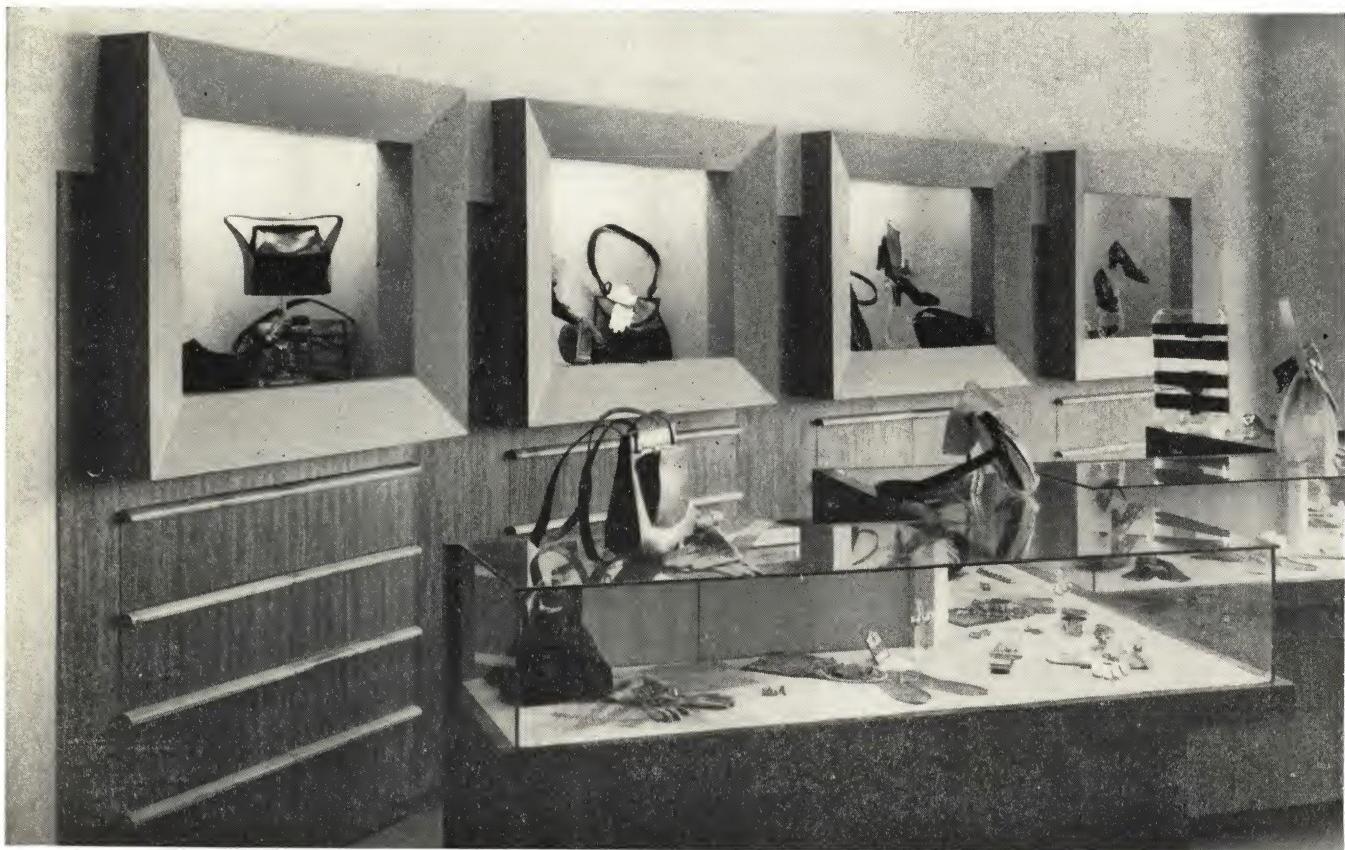
S. R. HILDE-BRAND TAILOR SHOP
Phoenix, Arizona

RALPH HAVER
ARCHITECT

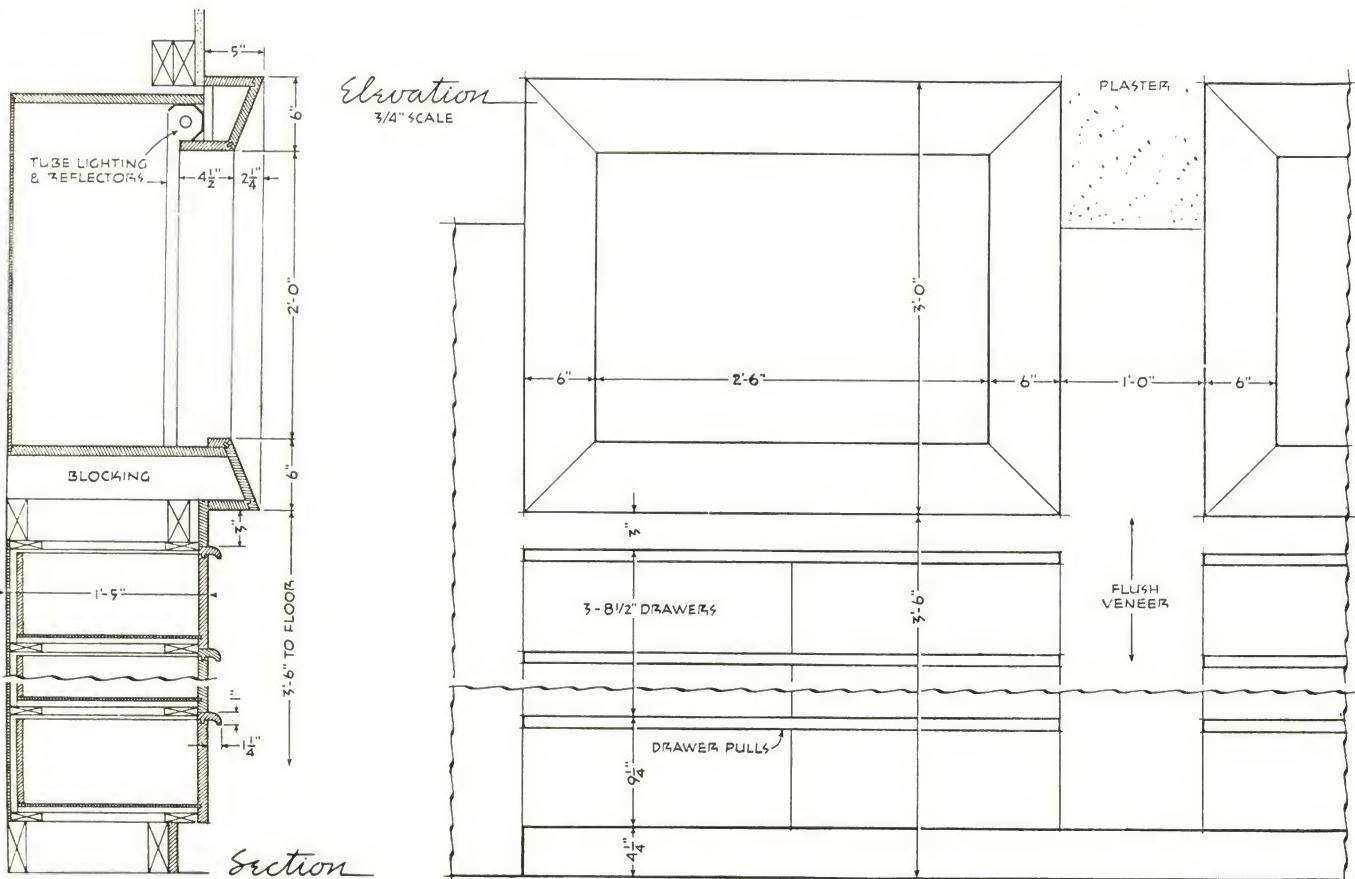
Selected Details

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STORE: DISPLAY CASES



Lloyd Ray



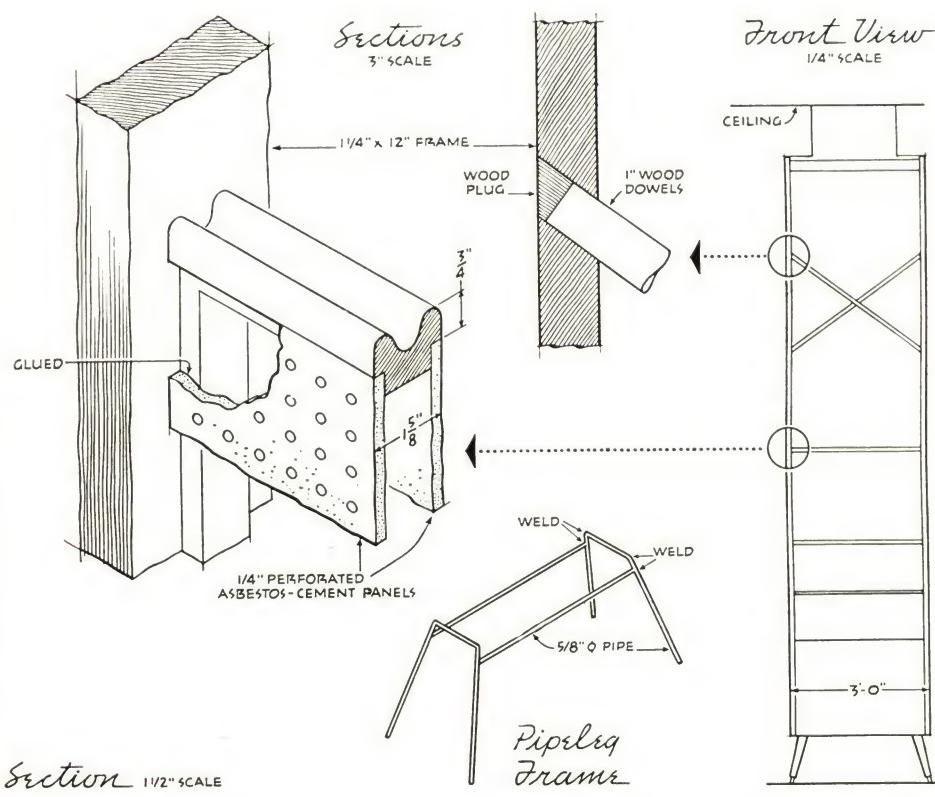
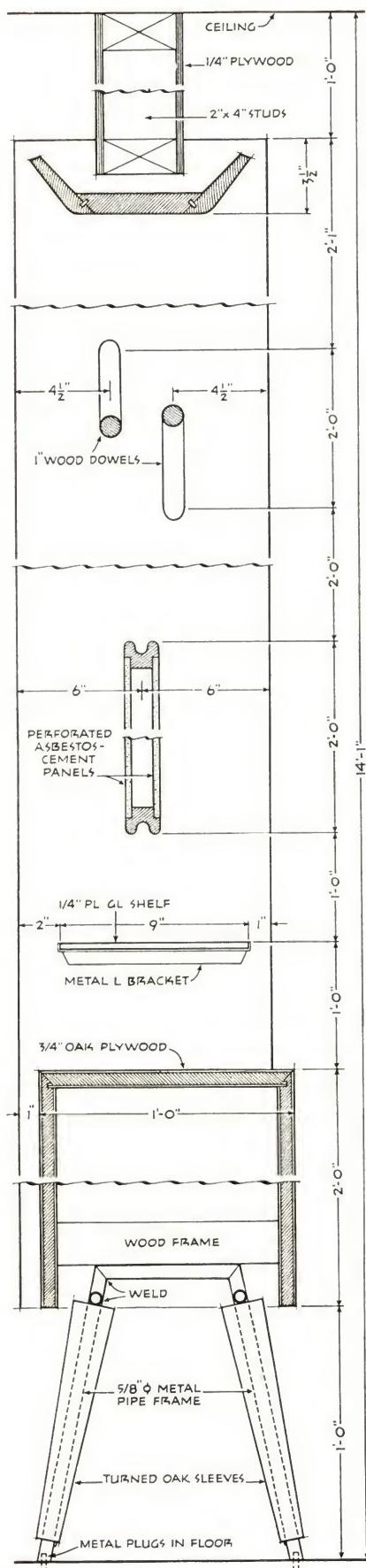
I. MILLER STORE
Long Beach, California

KENNETH S. WING
Architect

Selected Details



STORE: SHOE DISPLAY UNIT



FOLEY'S DEPARTMENT STORE

Houston, Texas

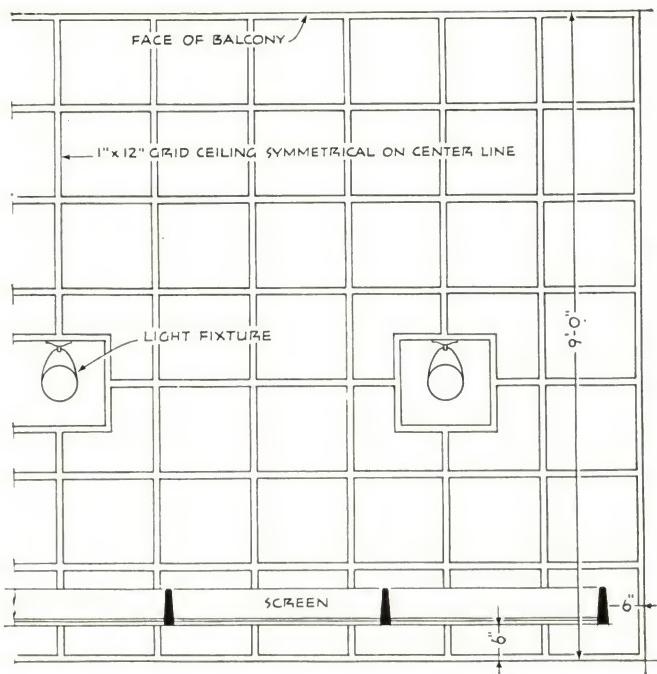
RAYMOND LOEWY ASSOCIATES

Retail Planners and Designers

Selected Details

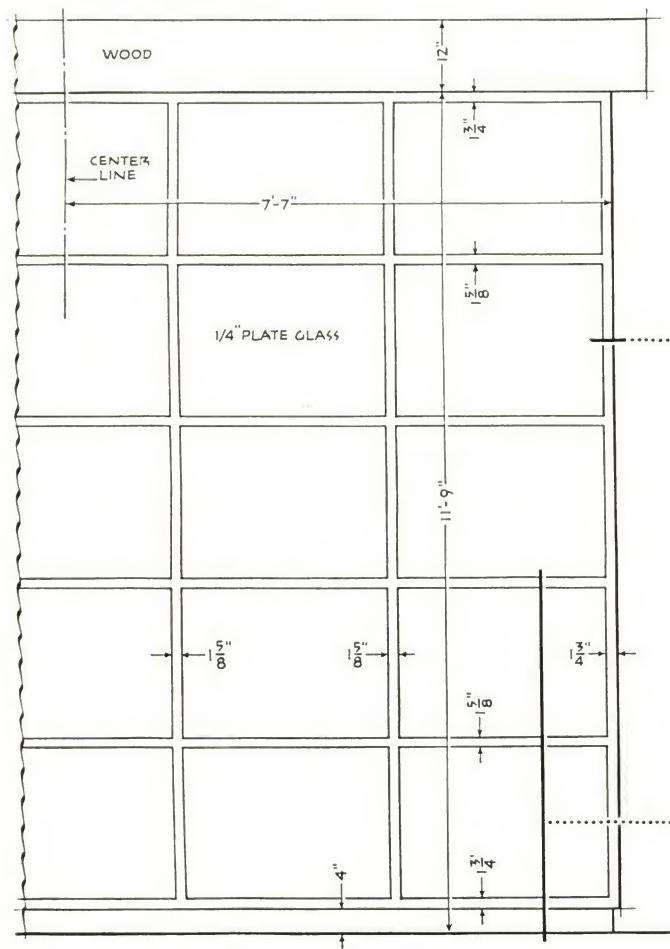


STORE: DISPLAY SCREEN

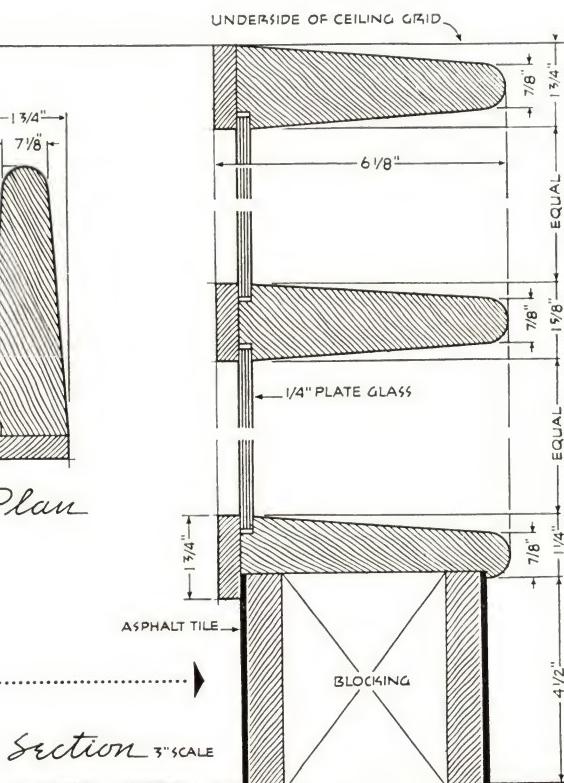


Reflected Plan 3/8" SCALE.

Elevation 3/8" SCALE



P. A. Darborn



CRAWFORD'S STORE
Philadelphia, Pennsylvania

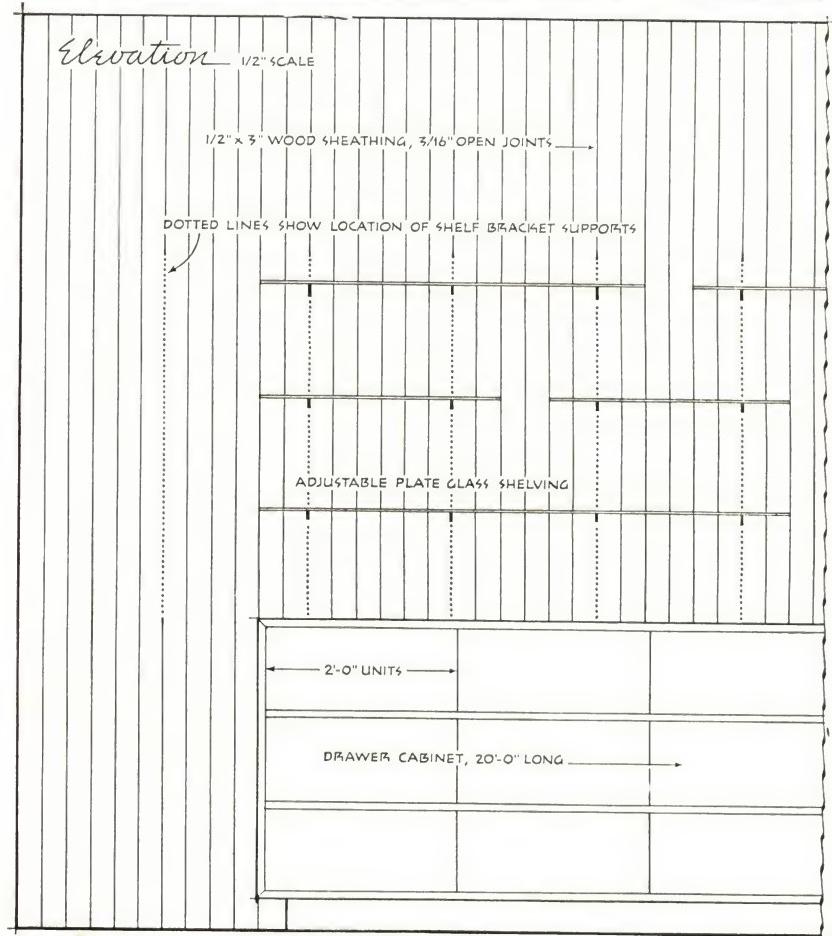
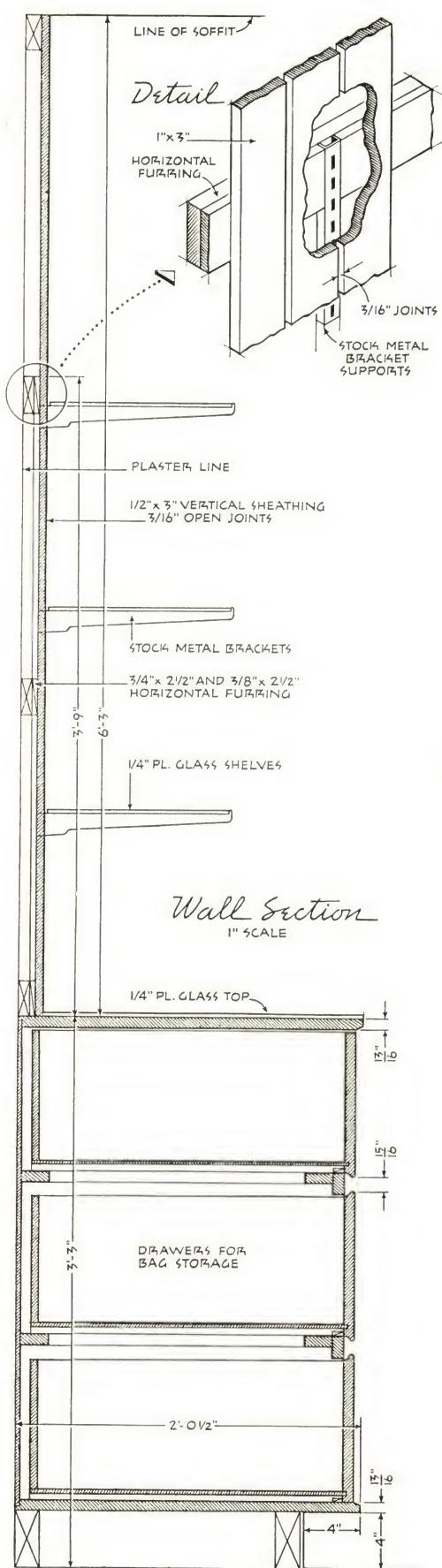
GEORGE NEFF
Architect

Selected Details



STORE: DISPLAY WALL

Lionel Freedman: Pictorial Services



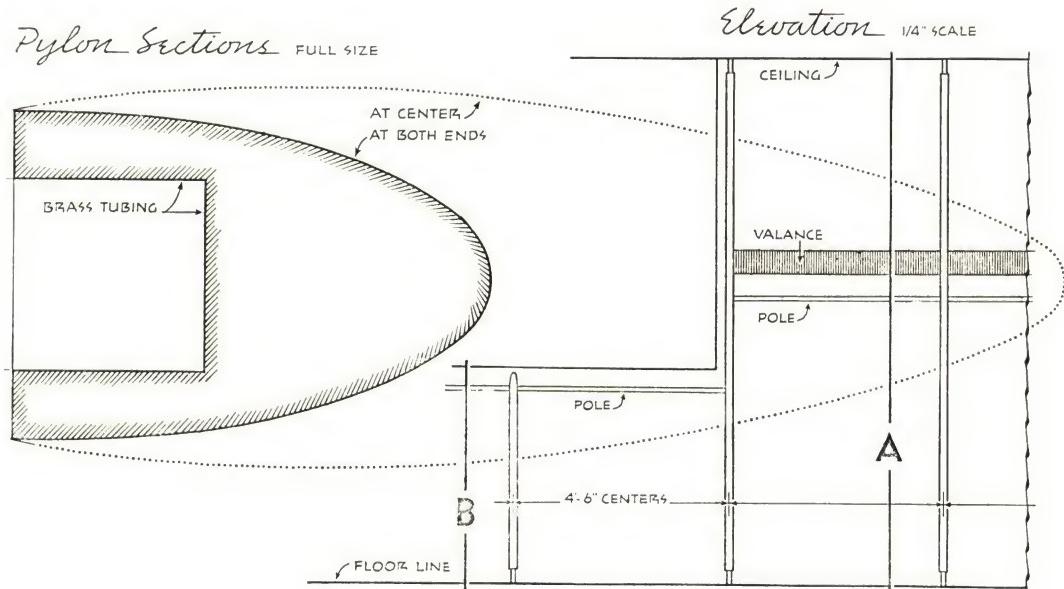
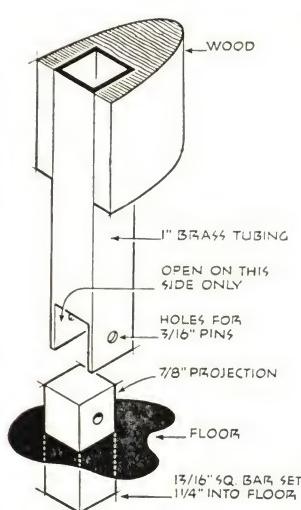
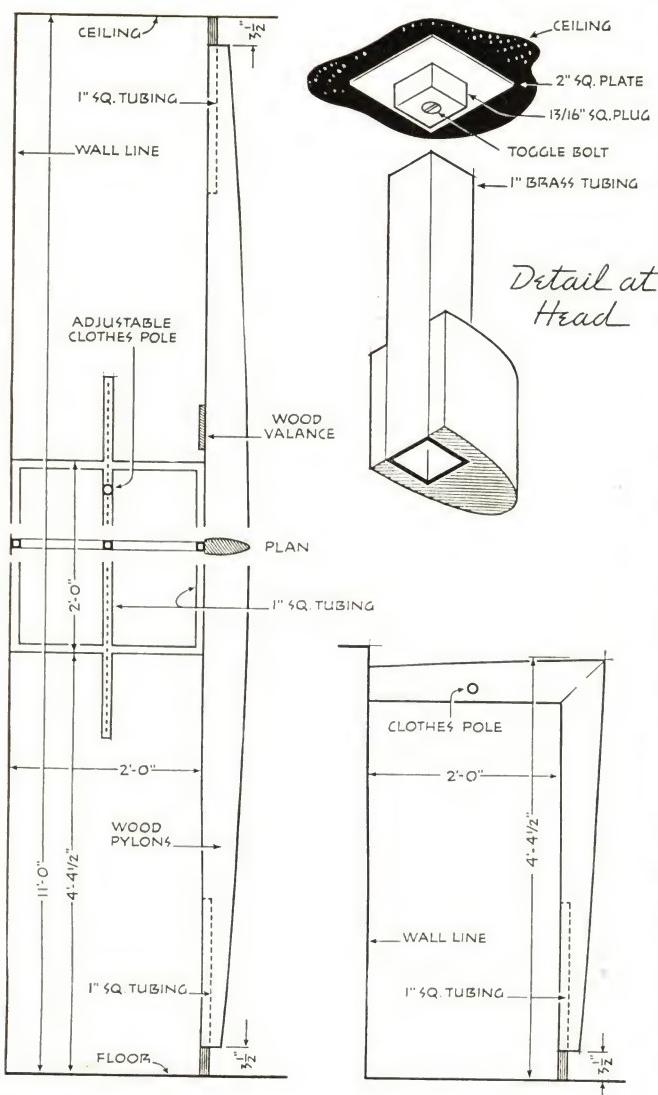
PLYMOUTH SPECIALTY SHOP
New York, N. Y.

KETCHUM, GINA & SHARP
Architects

Selected Details



STORE: GARMENT RACK



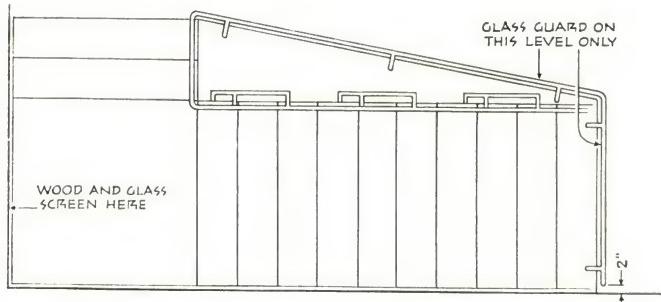
FOLEY'S DEPARTMENT STORE
Houston, Texas

RAYMOND LOEWY ASSOCIATES
Retail Planners and Designers

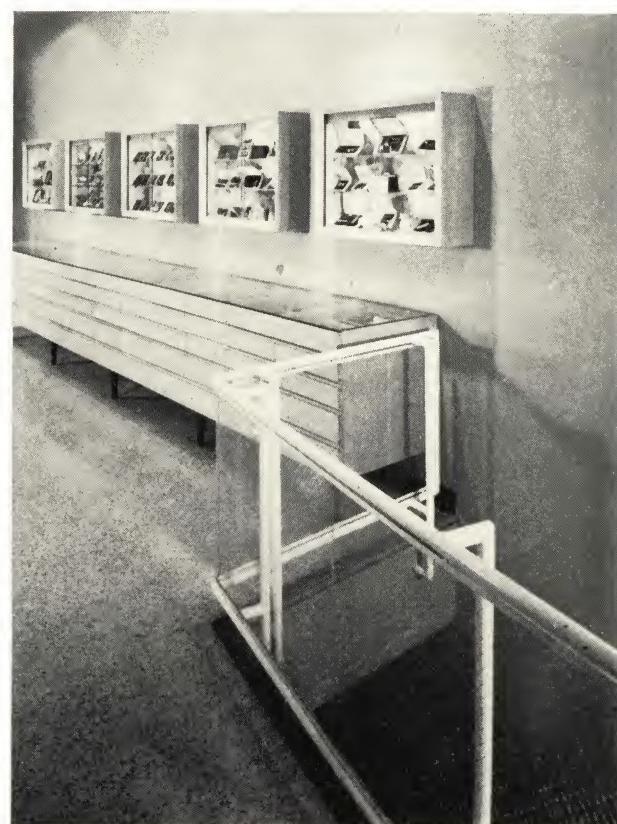
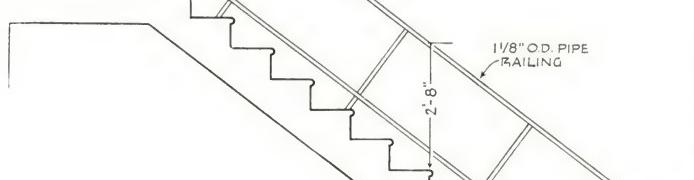
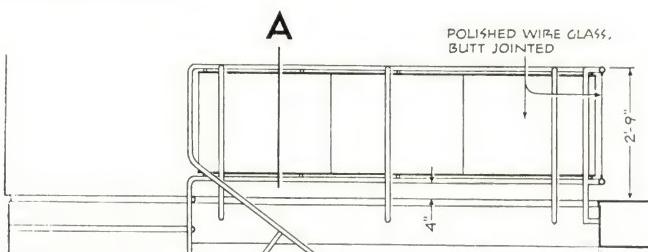
Selected Details



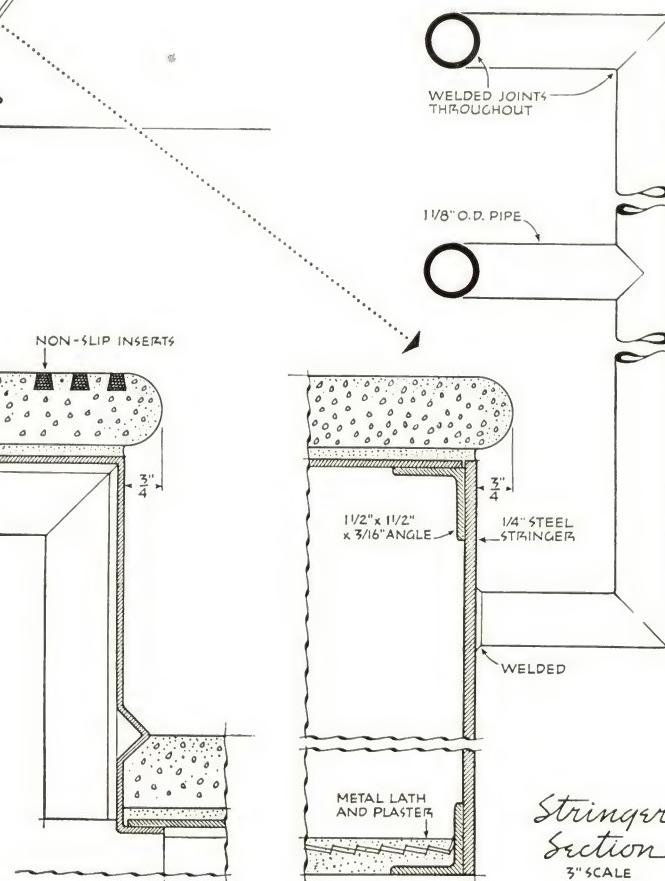
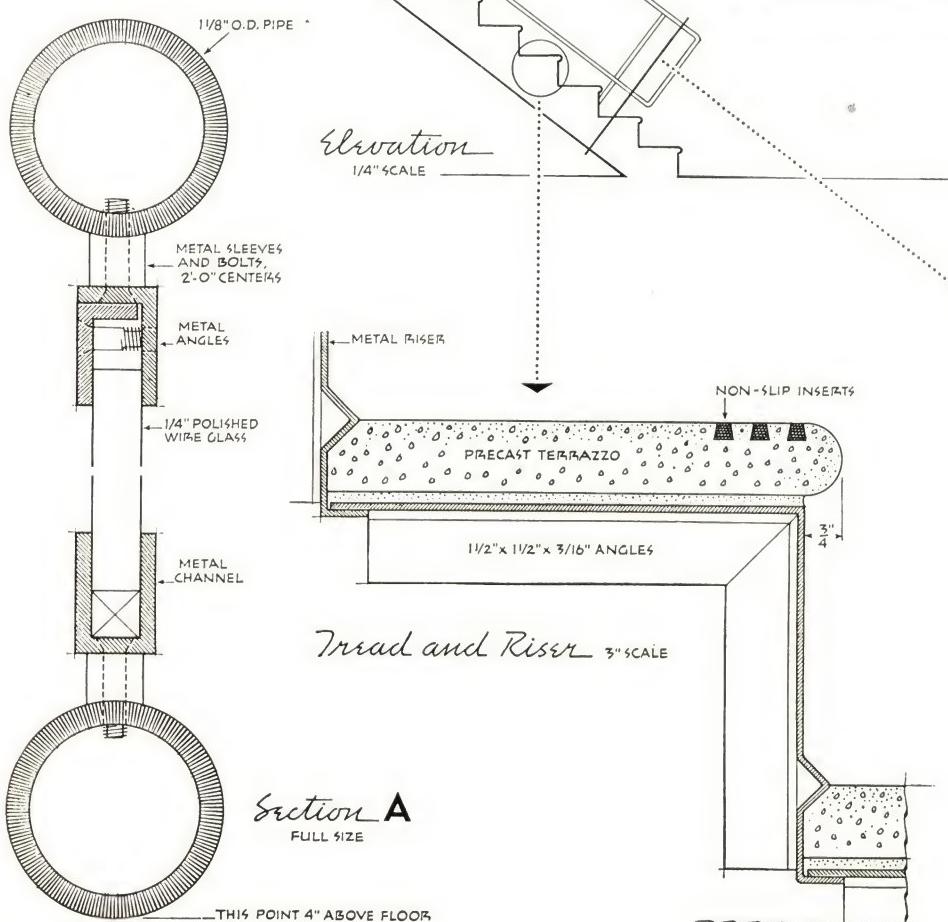
STORE: STAIR RAIL



Plan 1/4" SCALE



Bern Schnall



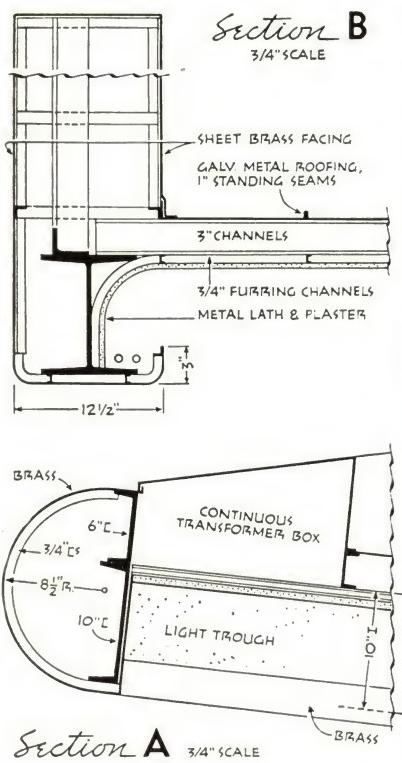
FINLAY STRAUS

Stamford, Conn.

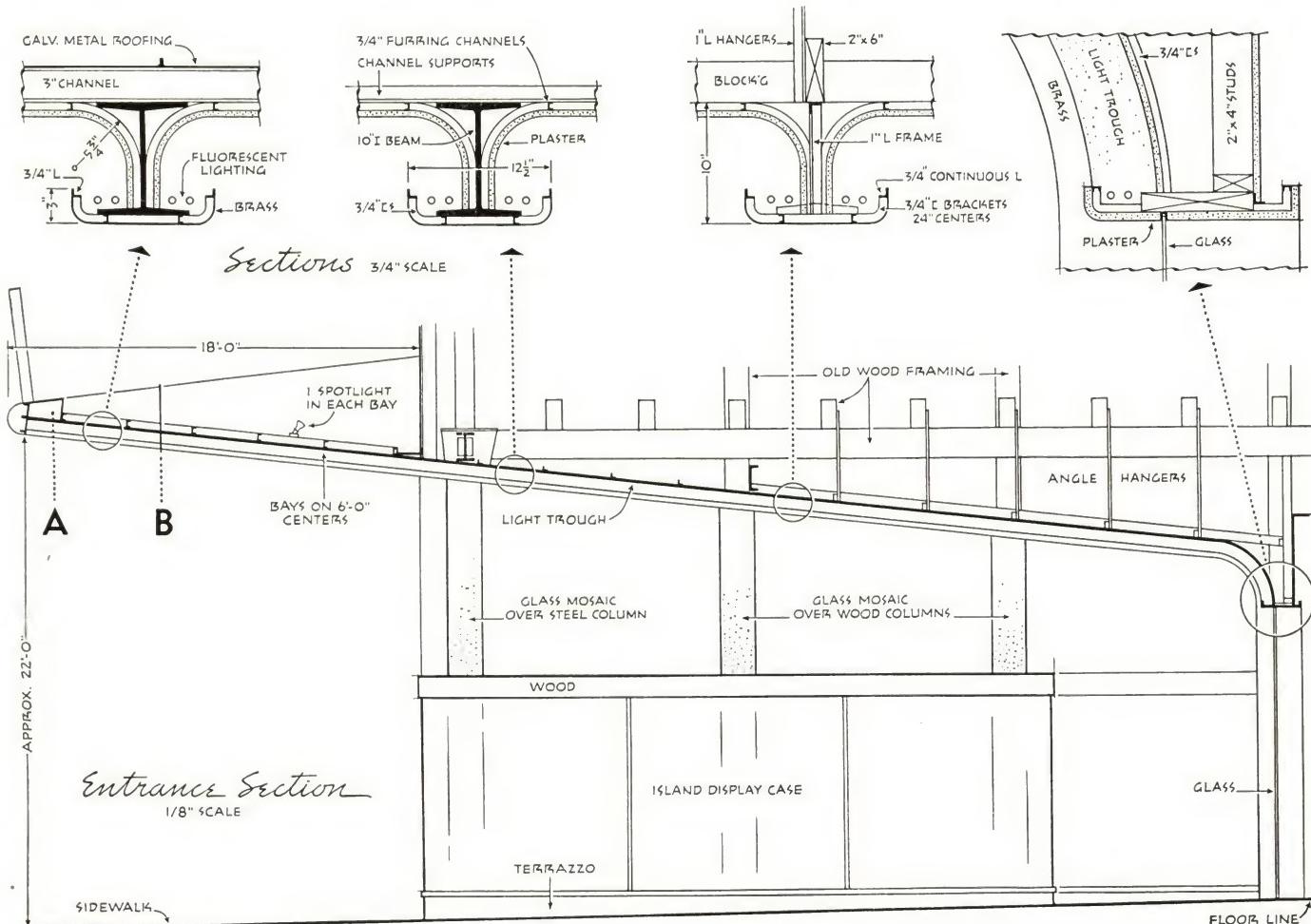
KETCHUM, GINA & SHARP

Architects

RETAIL STORE: MARQUEE



Right Structure



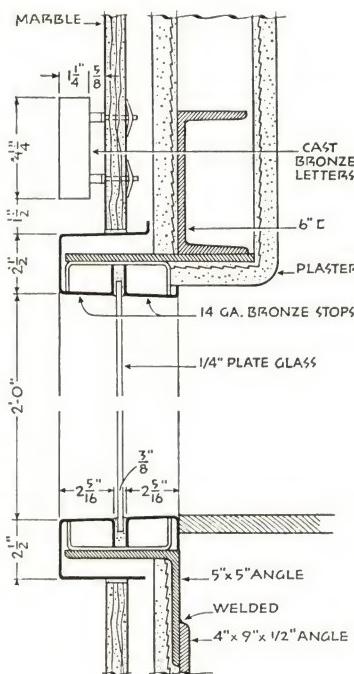
GRAYSON'S
San Francisco, California

GRUEN & KRUMMECK
Designers

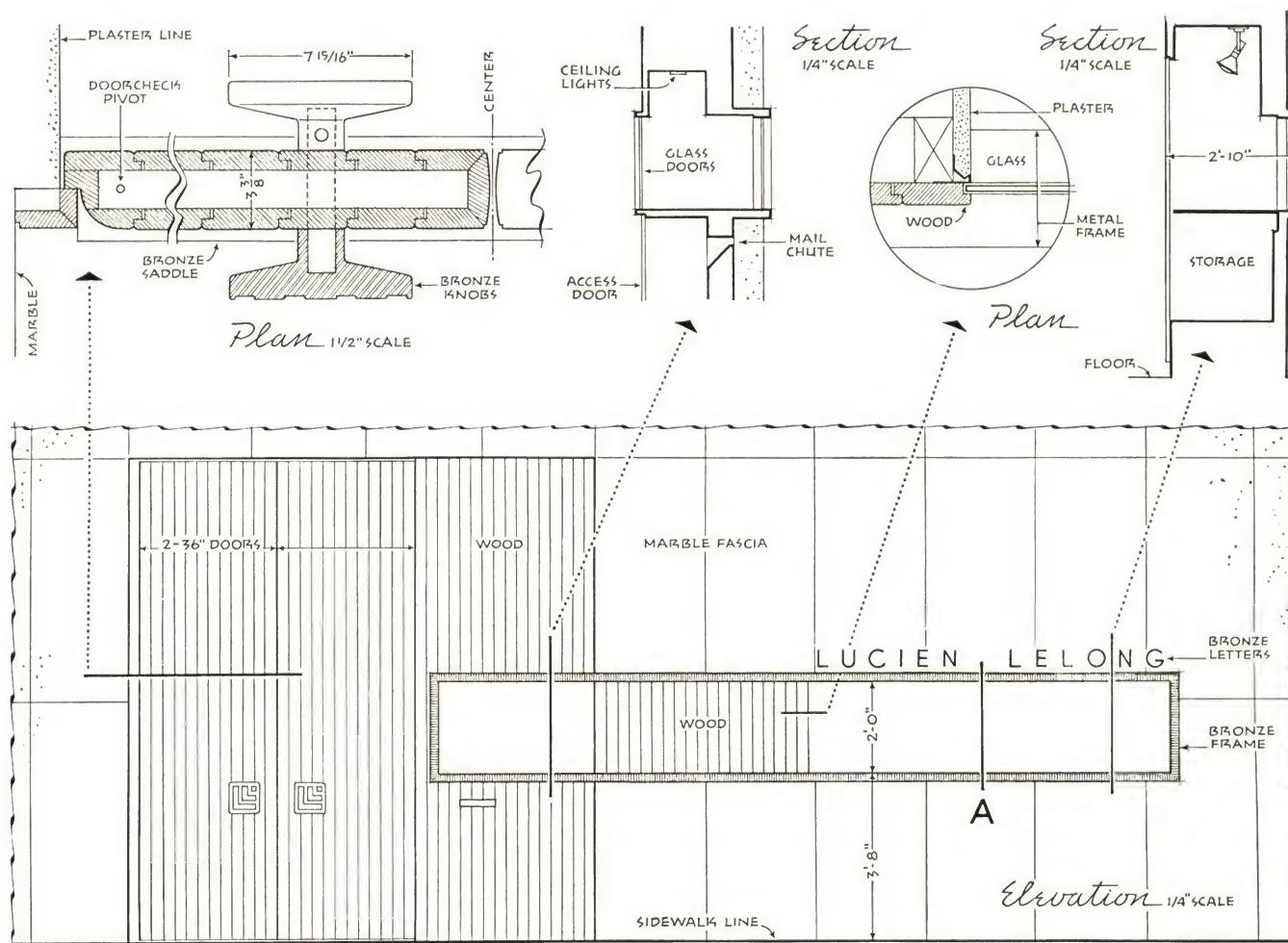
selected details

P

SHOP: door and display unit



Section at A 3/4" SCALE



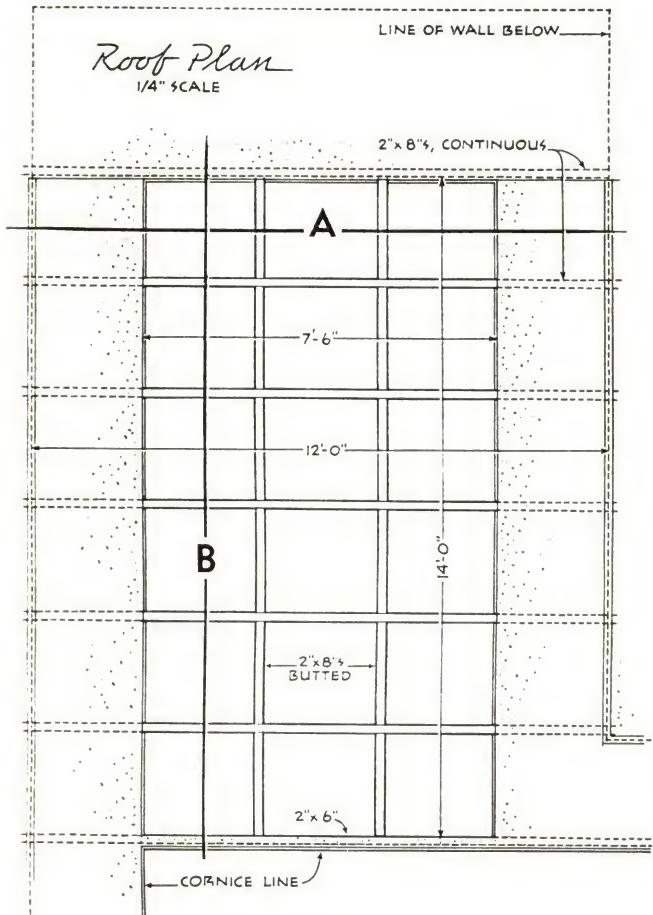
LUCIEN LELONG
Los Angeles, California

SPAULDING & REX
Architects

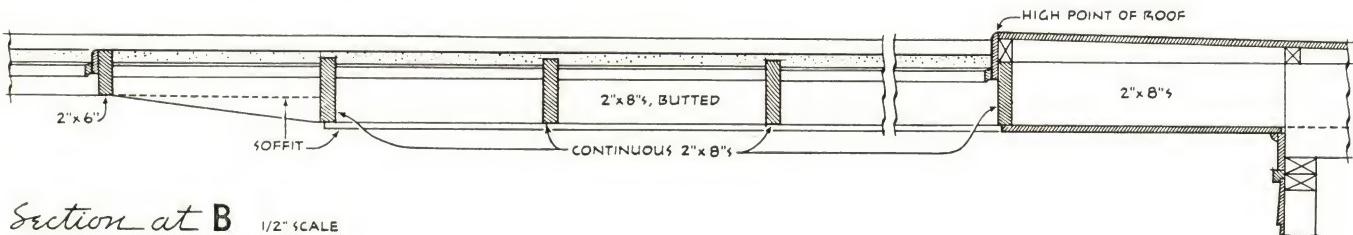
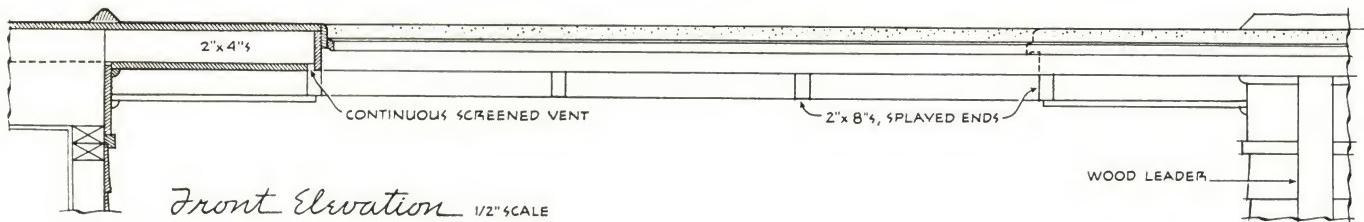
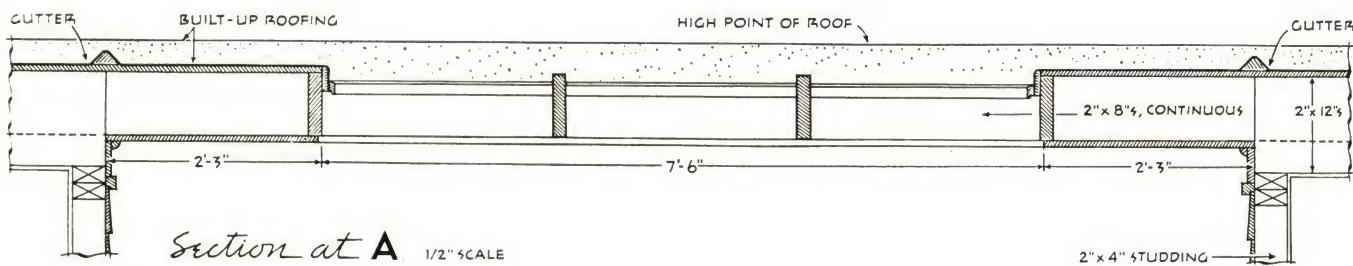
Selected Details



SCHOOL: TREILLAGE



P. A. Dearborn

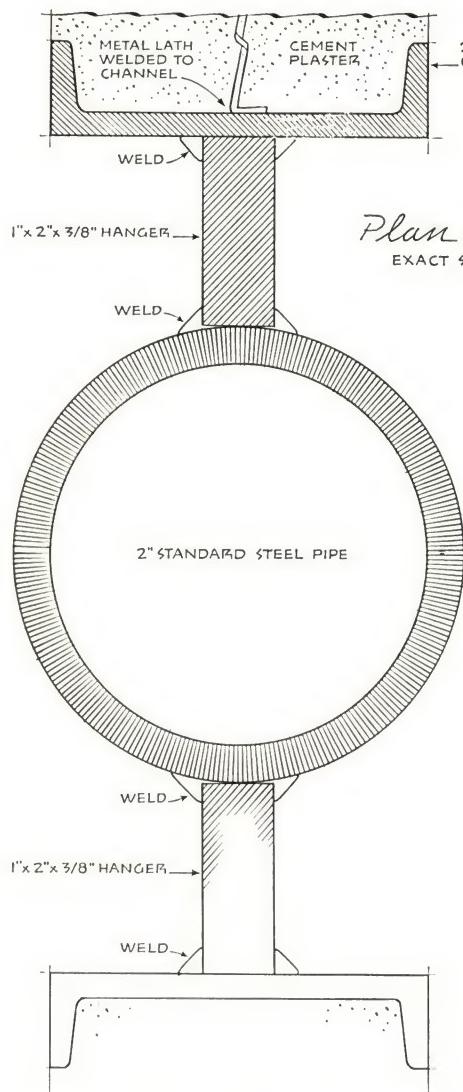


RAINIER VISTA SCHOOL

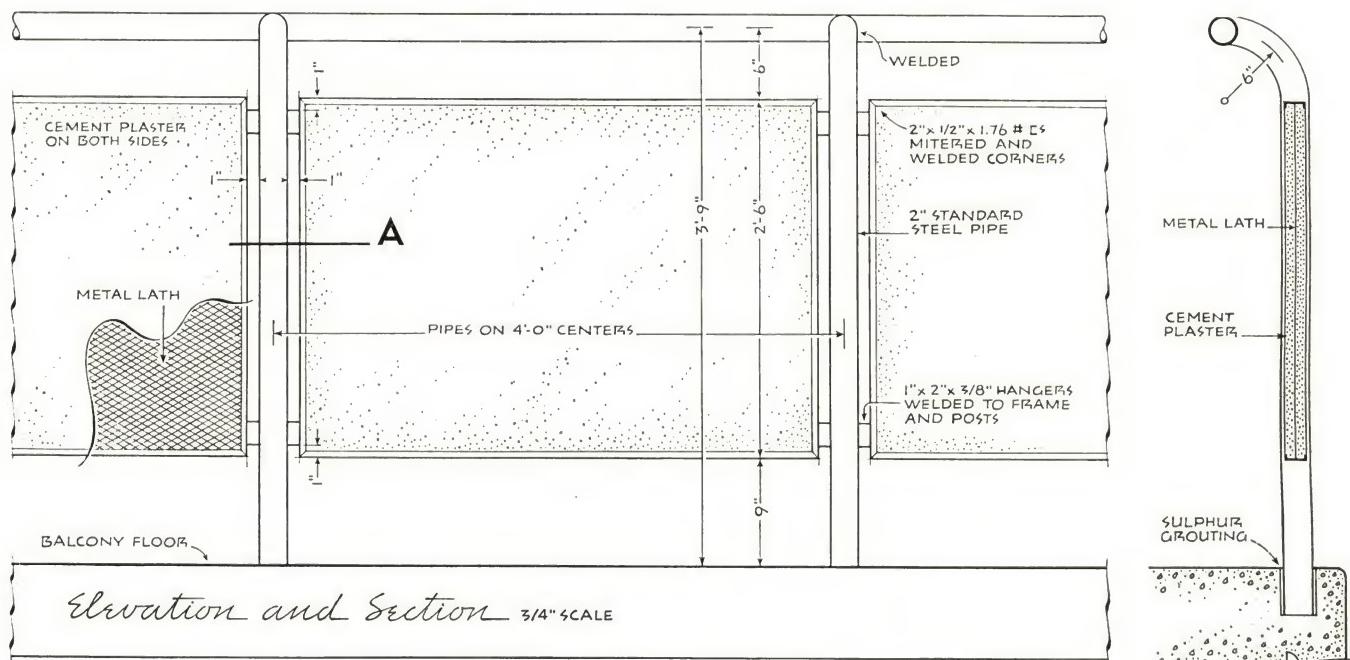
Seattle, Washington

J. LISTER HOLMES

Architect



ROGER STURTEVANT



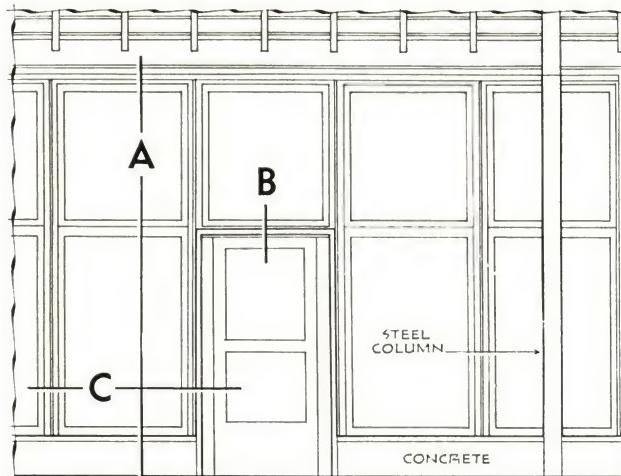
ANTIOCH UNION HIGH SCHOOL
Antioch, California

KUMP & FALK
Architects

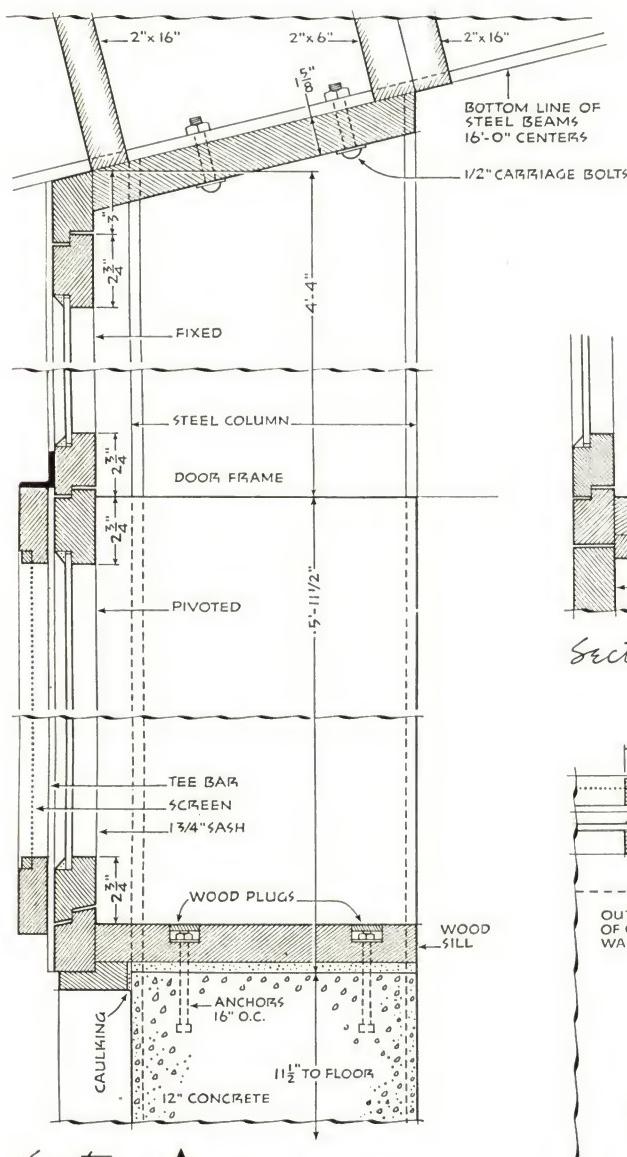
selected details



SCHOOL: window wall



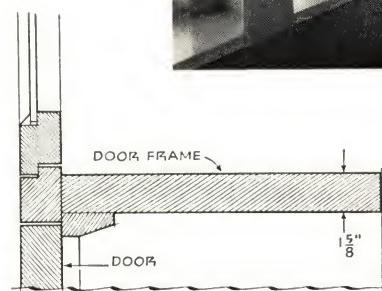
Elevation 3/16" SCALE



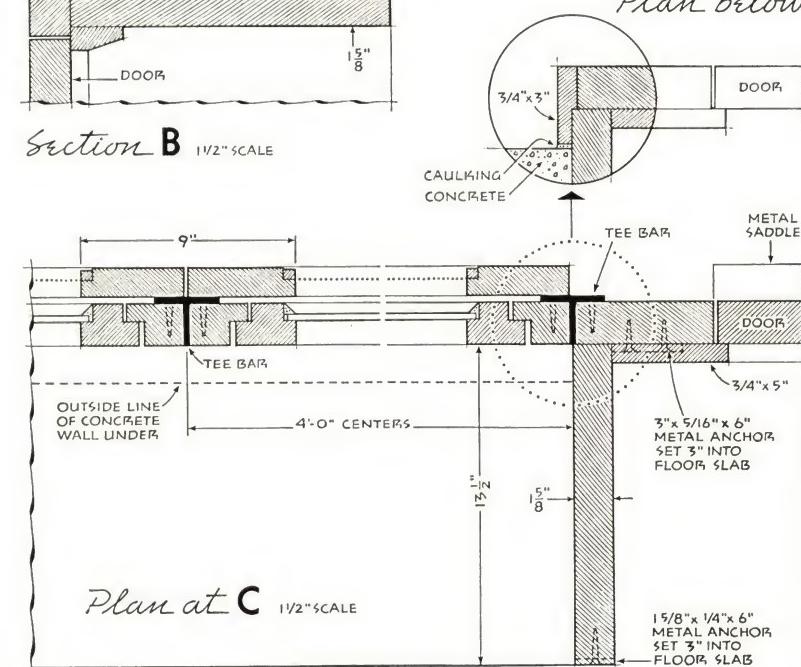
Section A 1 1/2" SCALE



ROGER STURTEVANT



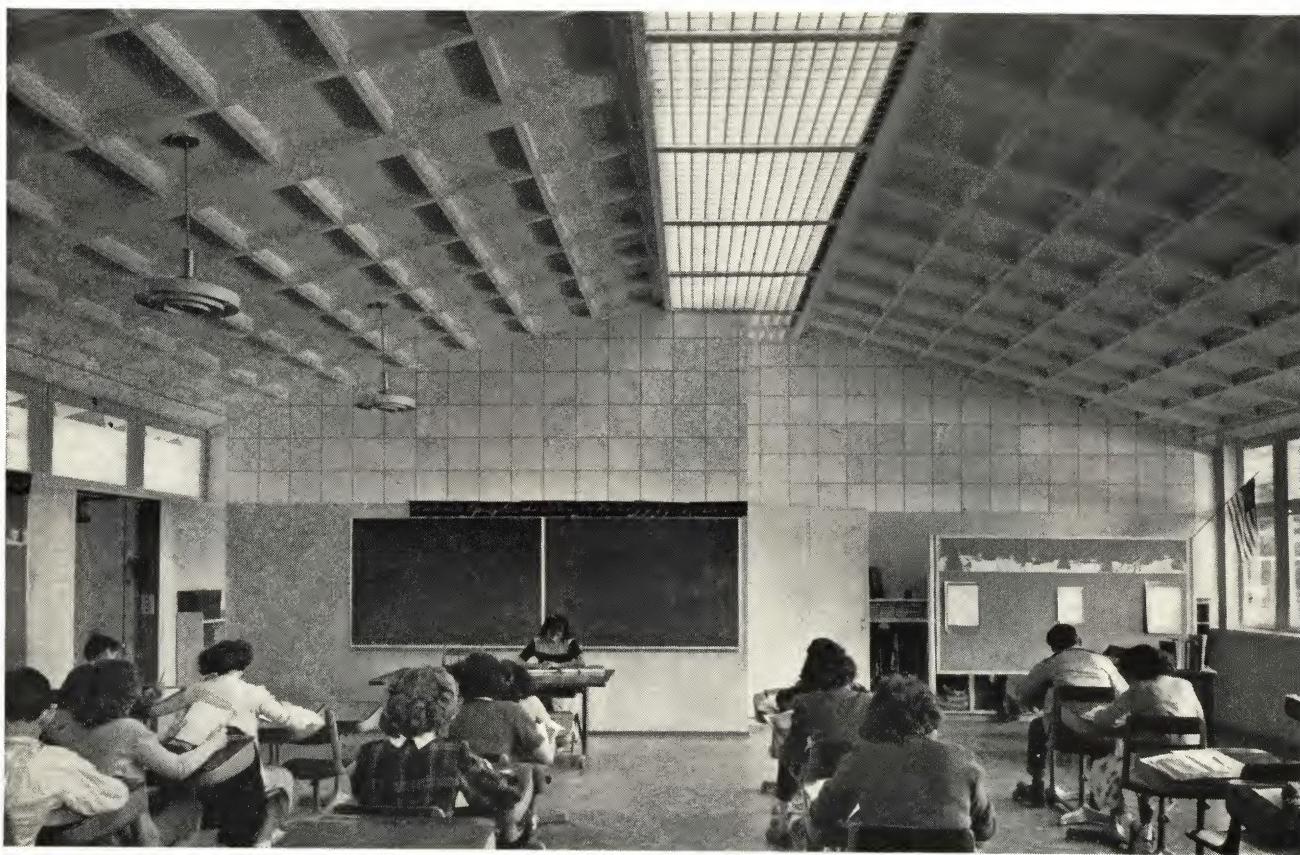
Section B 1 1/2" SCALE



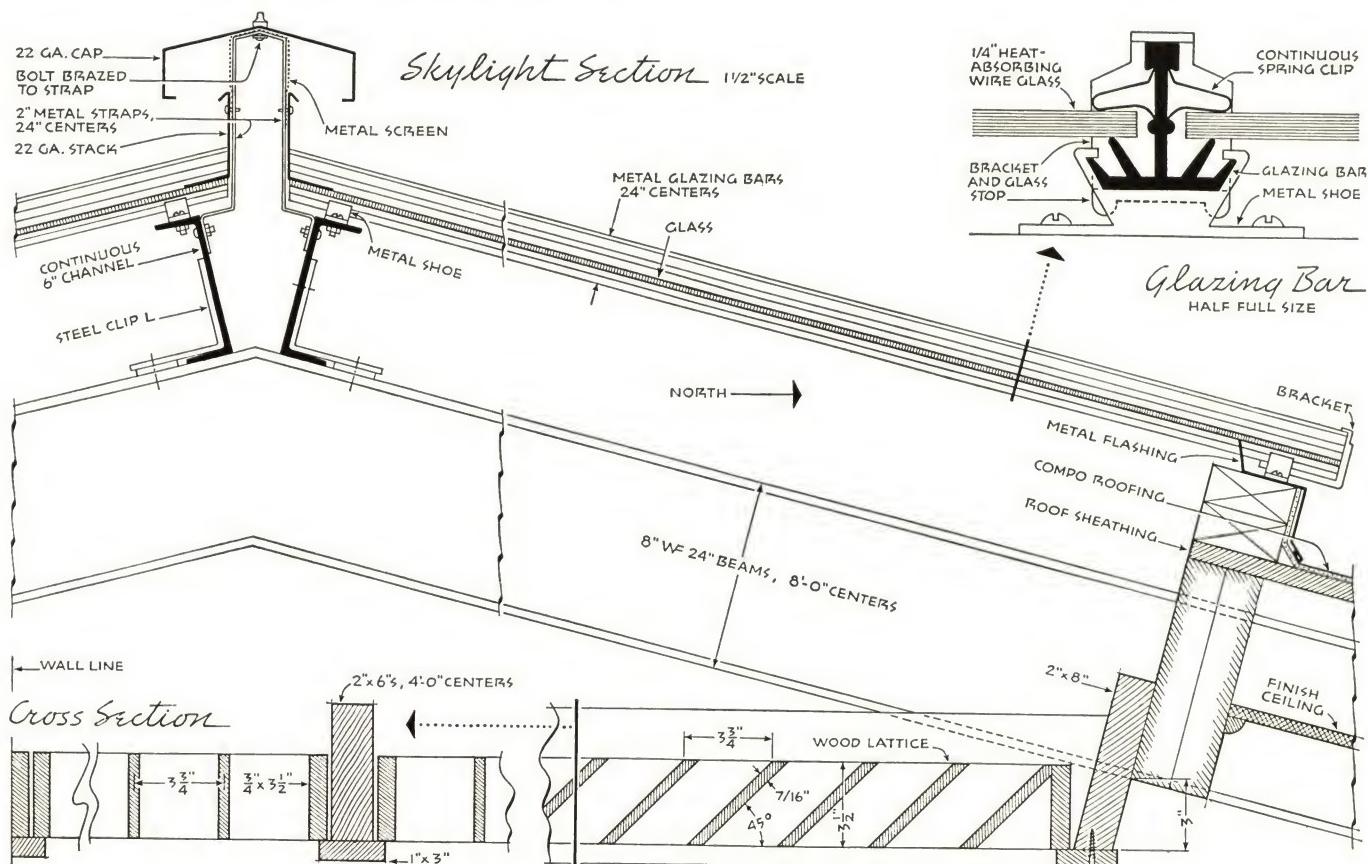
Plan at C 1 1/2" SCALE

JEFFERSON UNION ELEMENTARY SCHOOL
Santa Clara County, California

KUMP & FALK
Architects



ROGER STURTEVANT



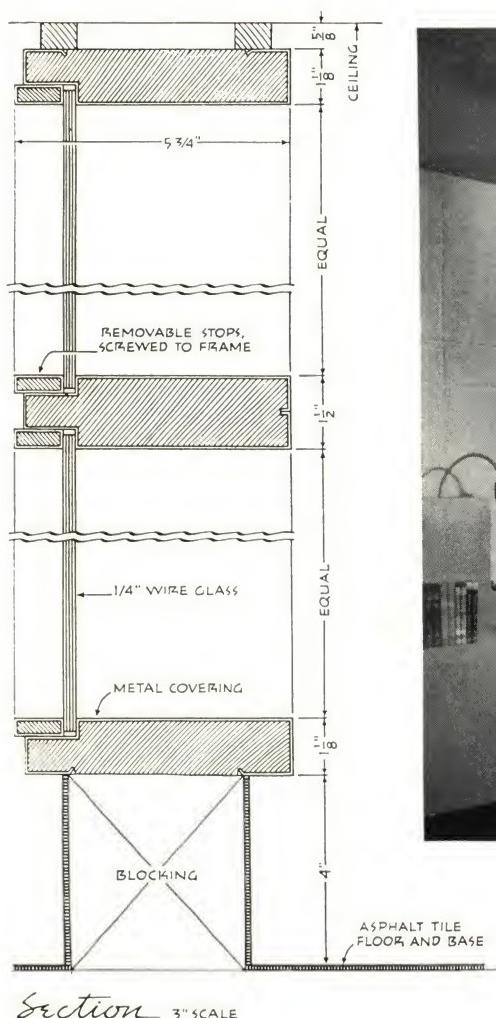
JEFFERSON UNION ELEMENTARY SCHOOL
Santa Clara County, California

KUMP & FALK
Architects

Selected Details



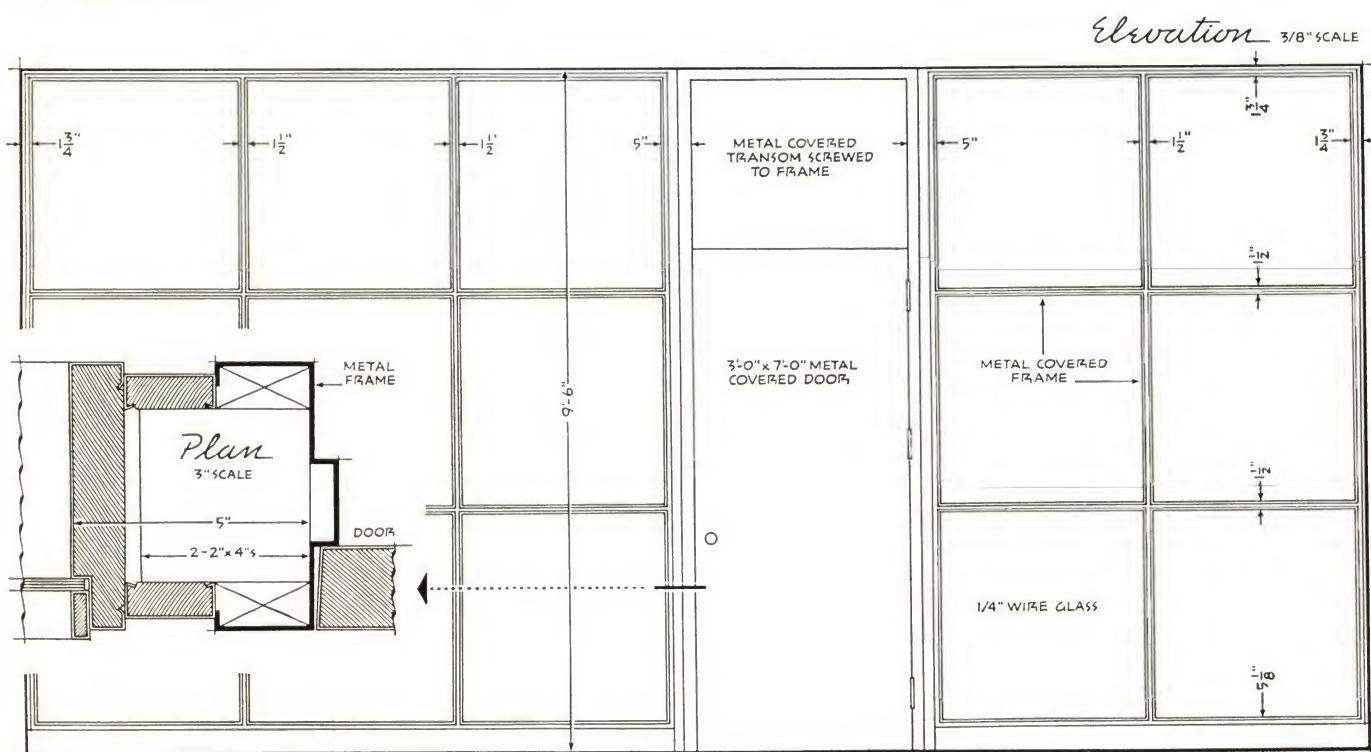
OFFICE: PARTITIONS



Section 3" SCALE



P. A. Dearborn



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Architects

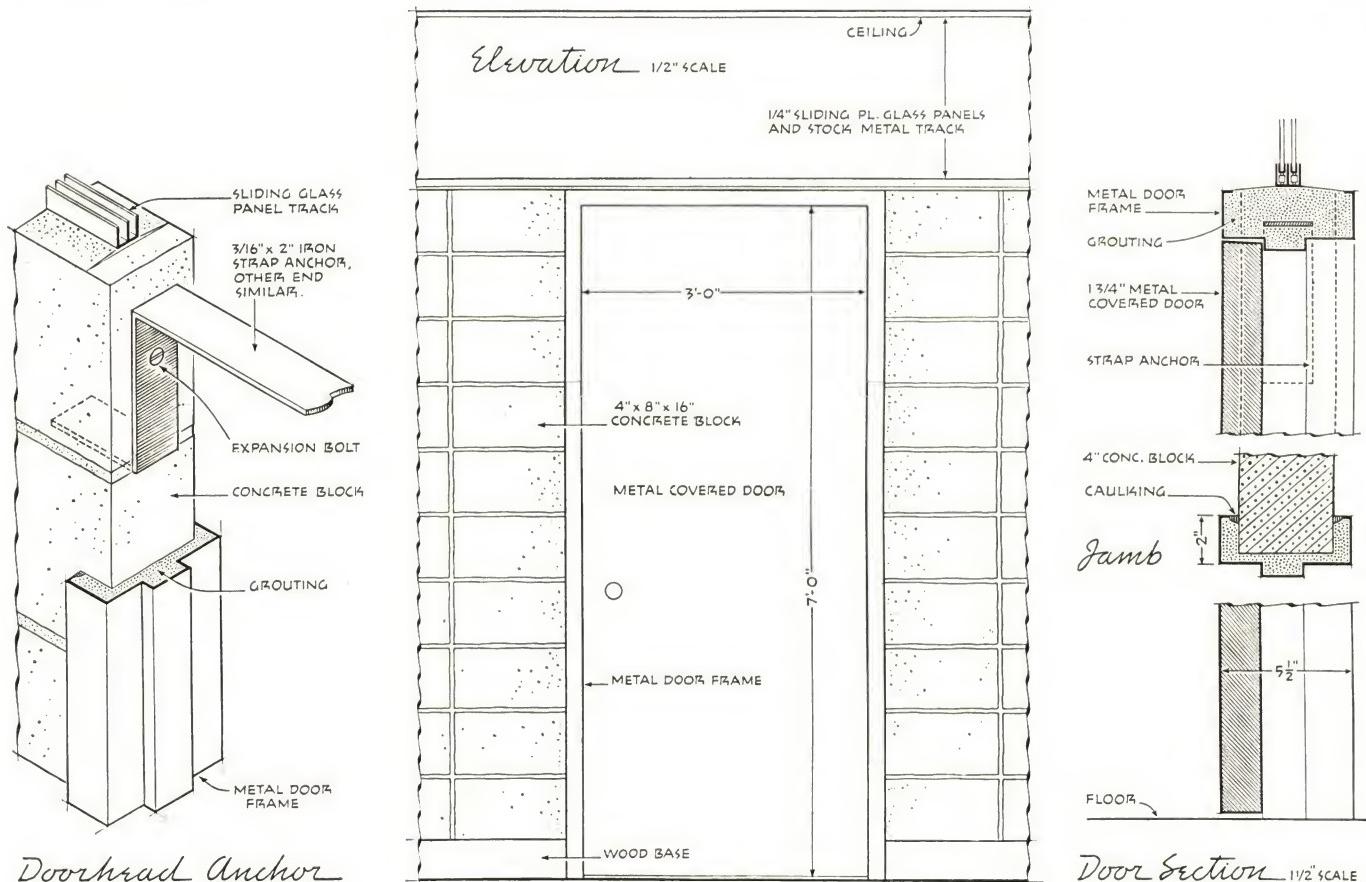
Selected Details



OFFICE: CONCRETE BLOCK PARTITION



P. A. Dearborn



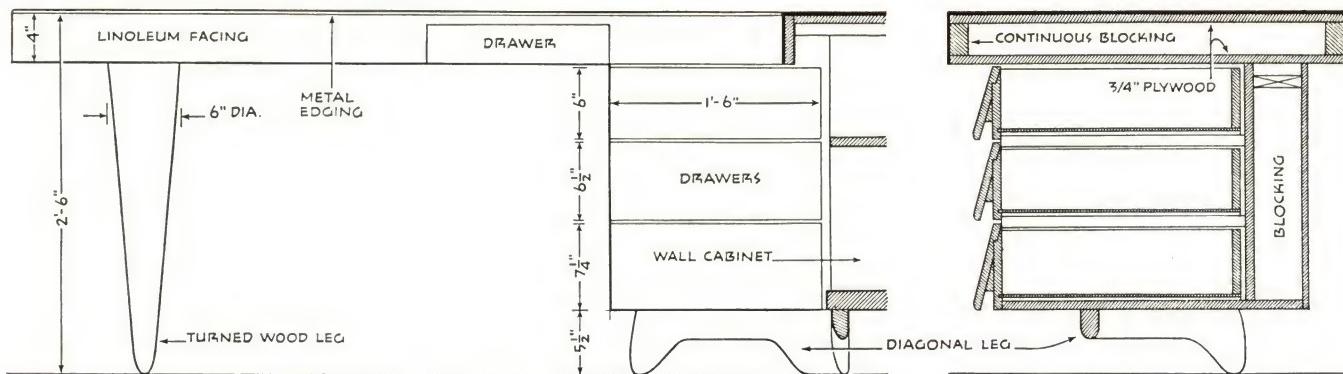
DIAL PRESS
New York, New York

REISNER & URBAHN
Architects

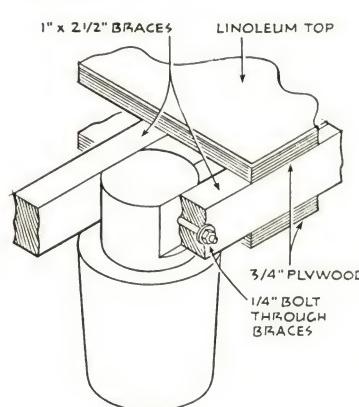
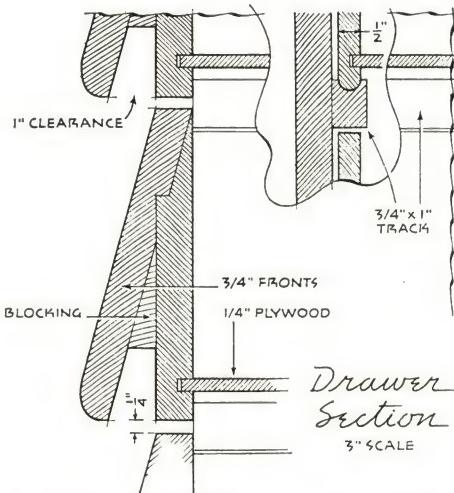
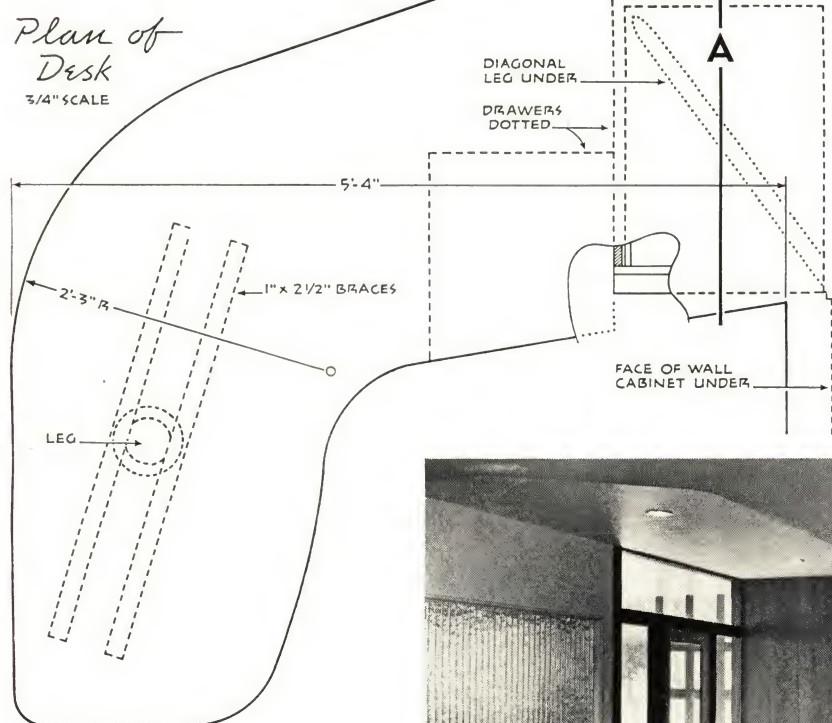
selected details



OFFICE: built-in desks



Elevation 3/4" SCALE



Leg Fastening



E. A. HATHAWAY & CO.
San Jose, California

HIGGINS & ROOT
Architects

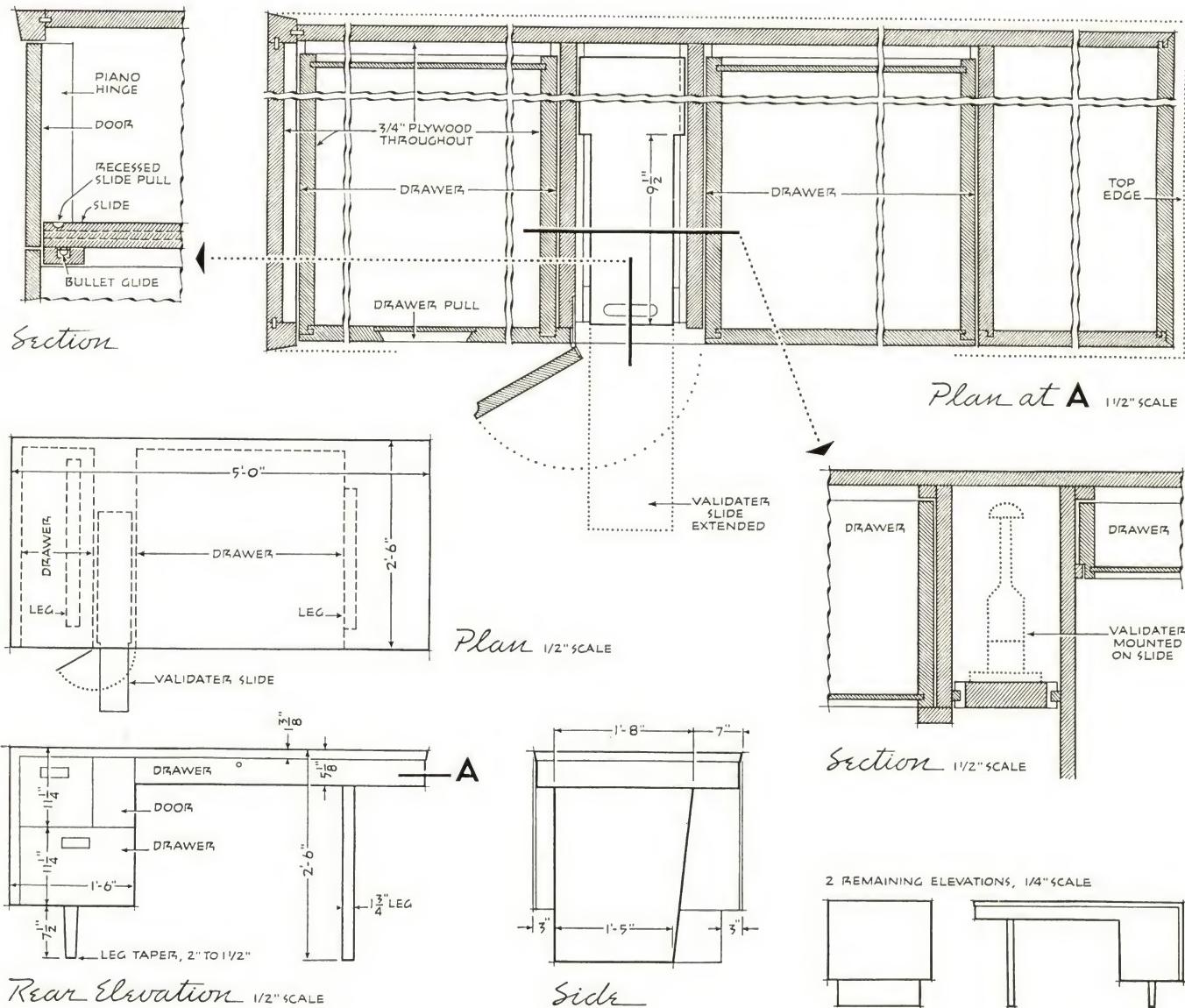
Selected Details

A



Richard Garrison

OFFICE: DESK



Rear Elevation 1/2" SCALE

Side

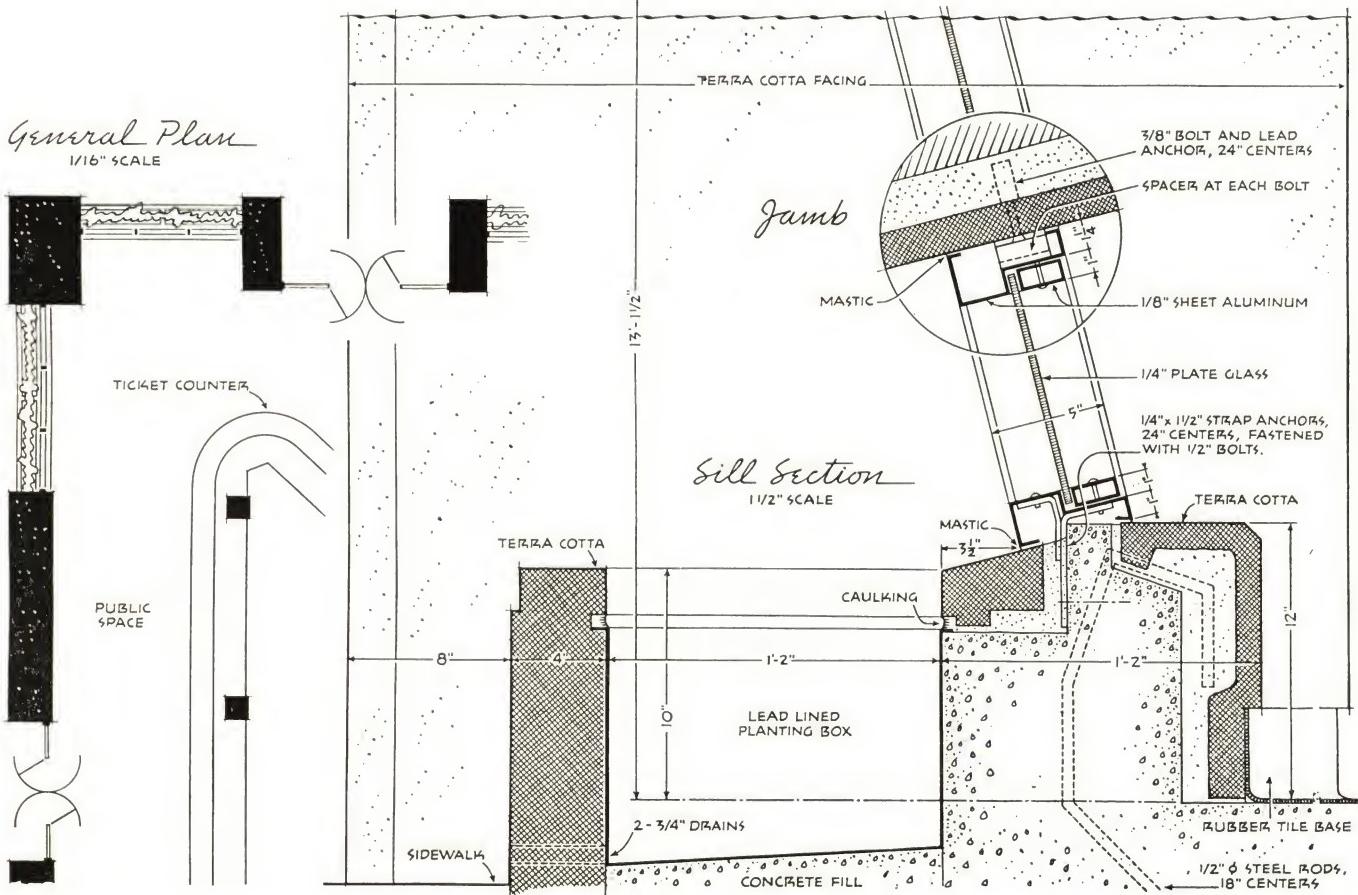
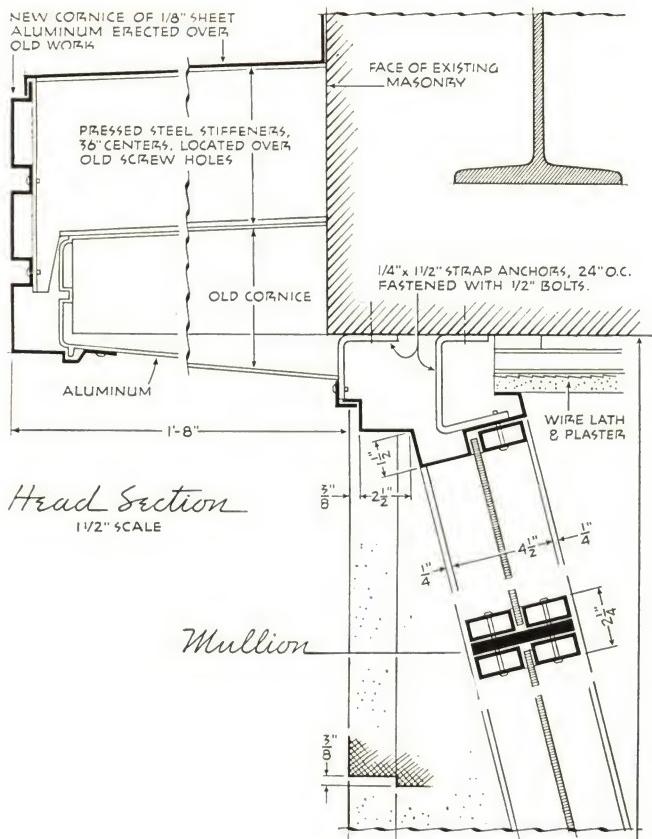
VENEZUELAN AIRLINES TICKET OFFICE
New York, New York

BEESTON-STOTT-PATTERSON
Designers

Selected Details



OFFICE: SLOPING WINDOW



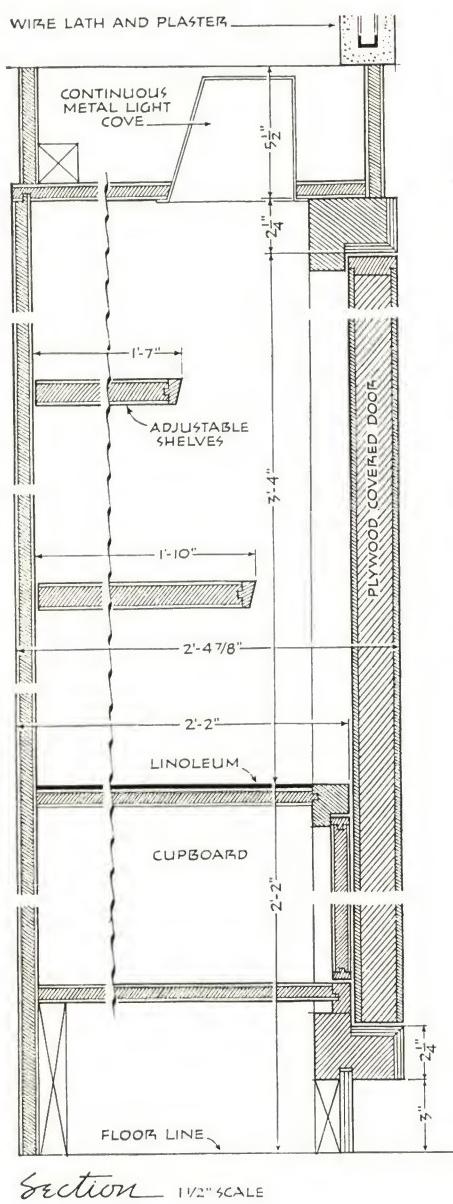
UNITED AIRLINES TICKET OFFICES
Los Angeles, California

PARKINSON, POWELSON, BRINEY,
BERNARD & WOODFORD, Architects

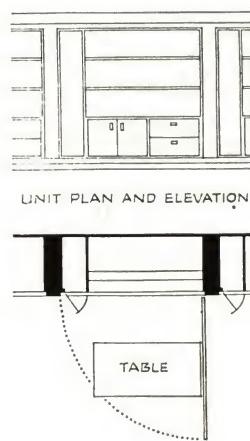
Selected Details



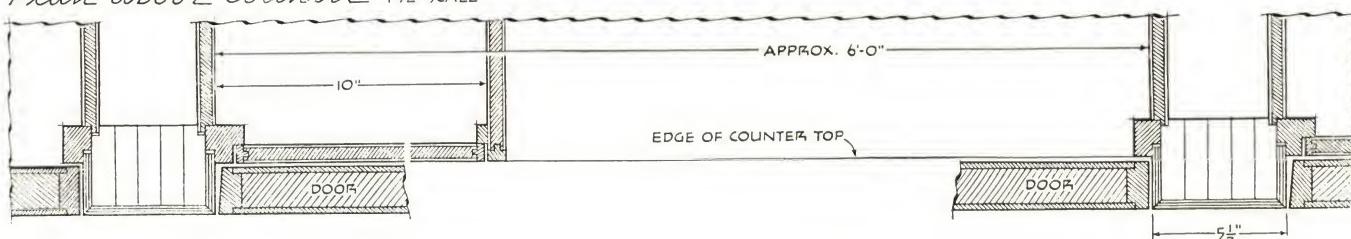
WHOLESALE OFFICES: CONVERTIBLE SALES-CONFERENCE ROOM



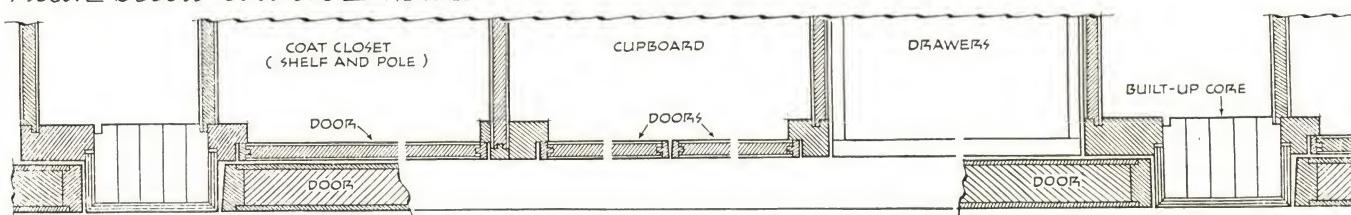
Problem: combination room for meetings and lingerie buyers' cubicles. **Solution:** hinged wall panels, open, form cubicles; closed, conceal stock, furniture.



Plan above Counter 1 1/2" SCALE



Plan below Counter 1 1/2" SCALE

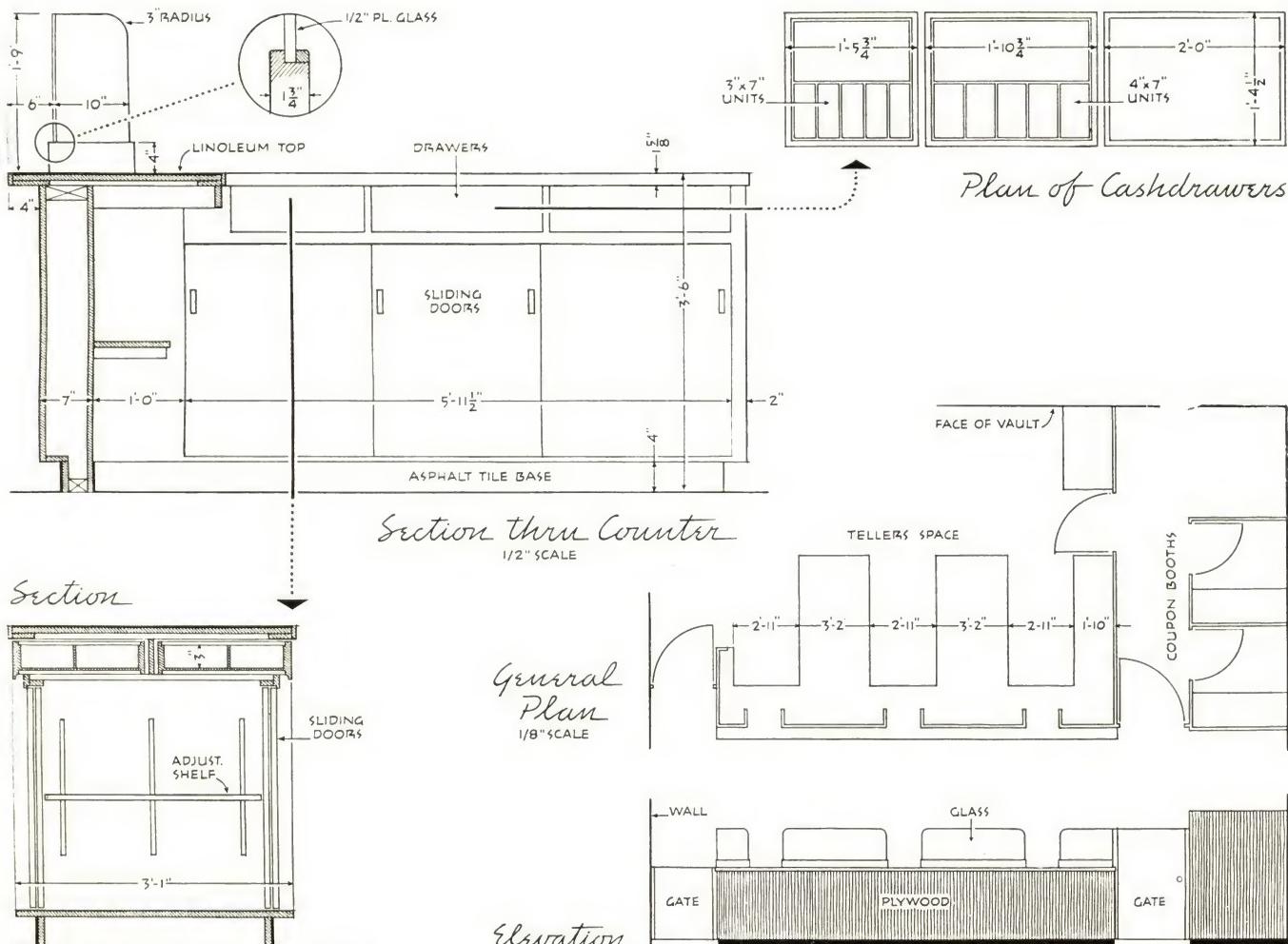


WARNER BROS. CO., INC.
New York, New York

BEESTON-STOTT-PATTERSON
INDUSTRIAL DESIGNERS

BANK: CHECK COUNTER

Hedrich-Blessing Studio



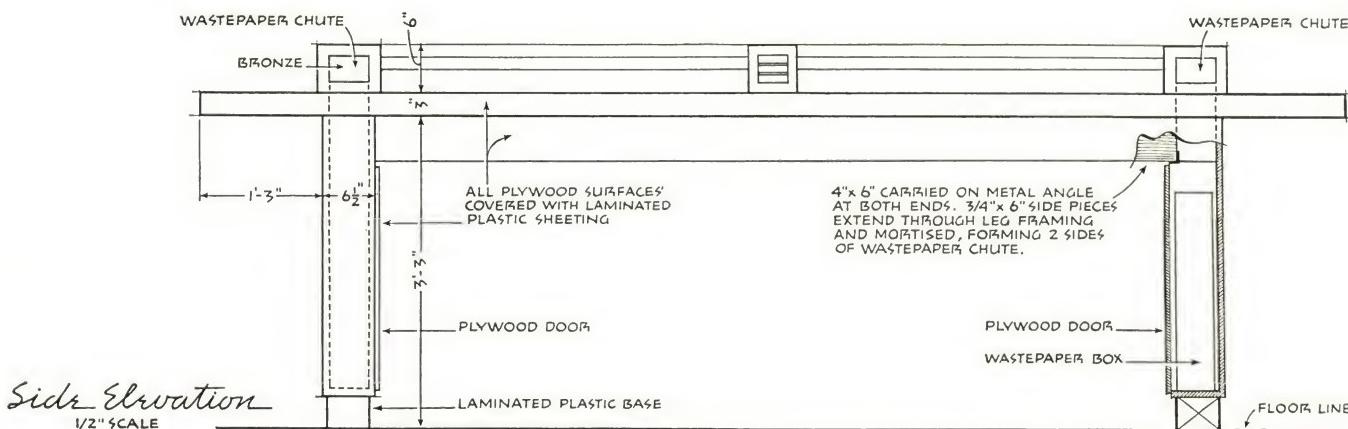
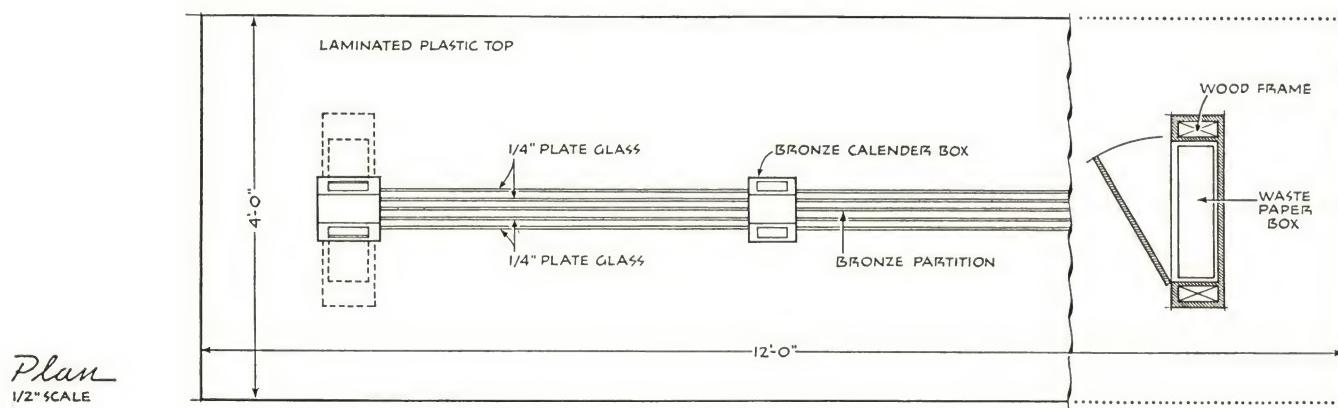
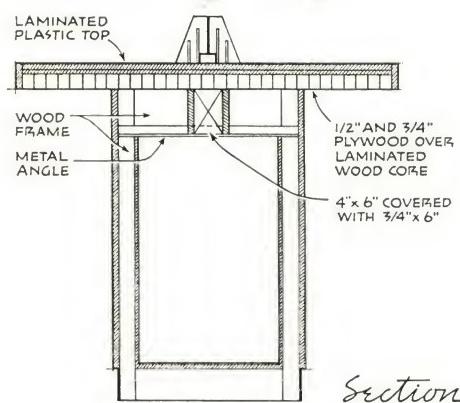
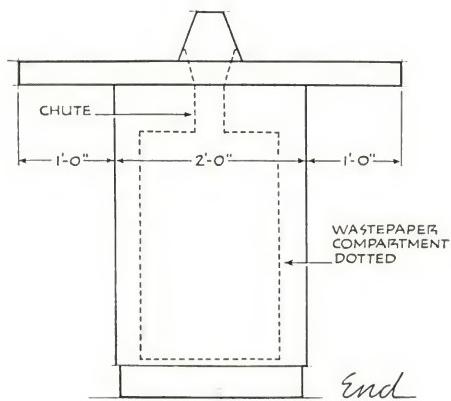
RIPON STATE BANK
Ripon, Ohio

AULER, IRION & WERTSCH, INC.

selected details

F

BANK: check desk



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PIETRO BELLUSCHI
Architect

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Price \$3.50

The homes illustrated in this book have been selected by the editors because of their pleasant liveable qualities and, of course, their general architectural excellence. The book is divided into three sections: one-bedroom homes, two-bedroom homes, and homes with three or more bedrooms. There are suburban homes and homes in the country, one-story and two-story arrangements, homes of brick, wood, stone, and even rammed earth construction. It will be a book useful to practicing architects, and at the same time it should be understandable and appealing to the average person.

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(continued on next page)

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